



Blue Pagoda, 655 N. Tamiami Trail, Sarasota, FL 34236

Board Meeting Agenda
August 20, 2019
3:00 pm – 5:00 pm

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| 3:00 pm | Call to Order | Cathy Layton, Chair |
| | Public Comment* | Cathy Layton, Chair |
| | Consent Agenda | Cathy Layton, Chair |
| 3:10 pm | Board Member Florida Sunshine Training <ul style="list-style-type: none">• Barbara Peterson, First Amendment Foundation | Cathy Layton, Chair Introduction |
| 4:40 pm | Chair's Report | Cathy Layton, Chair |
| | Finance Report <ul style="list-style-type: none">• Financial Summary – July 2019 | Rob Lane, Treasurer |
| | Management Report | AG Lafley, Founding CEO Bill Waddill, Chief Implementation Officer Veronica Brady, Director of Advancement |
| 4:45 pm | Sasaki/Agency Report <ul style="list-style-type: none">• Phase 1 Design progress, schedule | Susannah Ross, Gina Ford |
| 4:55 pm | Old Business New Business | Cathy Layton, Chair |
| 5:00 pm | Adjourn | Cathy Layton, Chair |



Guidelines for comments by members of the public at BPC Board Meetings:

- Comments and input are welcomed
- Speaker must register prior to speaking (name, organization)
- 2 to 3 minutes maximum time speaking per person
- 10-minute maximum period devoted to this segment

Handouts

Financial Summary – July 2019

Consent Agenda

May 21, 2019 Board Meeting Minutes

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|---------------|-----------------------------------|-----------------|
| Board Meeting | September 17, 2019 - Cancelled | 3:00 pm-5:00 pm |
| Board Meeting | October 15, 2019 | 3:00 pm-5:00 pm |
| Board Meeting | November 19, 2019 | 3:00 pm-5:00 pm |
| Board Meeting | December 17, 2019 | 3:00 pm-5:00 pm |

Public Meetings: All meetings held at the Blue Pagoda unless noted.

Please visit:

<https://www.thebaysarasota.org>

<https://www.bayparkconservancy.org>



TO: Bay Park Conservancy (BPC) Board of Directors
FROM: AG Lafley, Founding CEO
DATE: August 15, 2019
SUBJECT: August 2019 BPC Team Update

Your management team continues to stay focused on the things that matter most to the successful implementation of the first phase of The Bay Park.

Focus for the next 30 days:

Phase 1 Implementation Plan approval by the City Commission at the September 16 meeting

Next action steps:

Community outreach meetings are being held on August 21 to share the latest design/plan for the first phase of The Bay Park. The design team has done an outstanding job of listening to city and community input and reflecting the intent of the feedback in improved plans for Phase 1. In addition, Bill will solicit community feedback on preliminary plans for pedestrian walkways, MURT's, and traffic flow in/out of the site when the new roundabouts are in operation. The 1:30 afternoon meeting will be at the Municipal Auditorium. The 6:00 evening meeting will be at the Westcoast Black Theatre Troupe administration building.

Submission of our revised Implementation Plan pre-reading to City Commissioners/management/staff will be on August 30 for the September 16 meeting.

Next (third) Community Outreach Working Group meeting will be on September 4, chaired by Keith, with a focus on continuing to broaden and deepen connection/ collaboration with the full diversity of the Sarasota community, and activation and programming for the first phase of the park.

Bill hosted the third Neighbor Working Group meeting today, August 15. Feedback was largely positive and constructive. In general, the group likes the refinements made to the Phase 1 plan over the last month.

Next (third) Communications Working Group meeting will be on September 5, chaired by Emily, with a continuing focus on community outreach and investor communications.

With the issuance of required state permits, we will begin the work to enhance the bayou and mangroves in Phase 1... trimming the mangroves to enable access/better views and ultimately creation of a walkway with landscaping/lighting around the bayou. The trimming work should commence within the next 30 days. In addition, the design team is working on plans to enhance the landscaping on the US 41/BOTA corner, and restoration of a fountain in the pond. This work should begin in the next 60 – 90 days.

Bill is leading the process to hire a Construction Manager At Risk (CMAR) to lead the development and build out of the first phase of the park. The process is under way, and the final decision should be made by mid-September. The first project for the Construction Manager will likely be the sidewalk, landscaping and lighting around the mangrove bayou (mentioned above), with expected completion around the end of the year.

Ongoing:

Veronica continues to have conversations with current/prospective donors. Gifts and grants committed through July total \$10.9M, with an additional \$2.7M in commitments over the next two years from the city. Thank you to those board members who have provided some names and direction. Among other gifts, we recently benefitted from the generosity of Michael and Drayton Saunders, as well as Sarasota Bay Club Management Company.

The atLarge team continues to extend community reach via our website and Facebook pages. In addition, we are testing targeted media to extend our reach into the African-American and Hispanic-American communities. We will be one of the sponsors at the annual St. Jude Catholic Church Hispanic Fall Festival on Saturday, November 9. Last year, there were more than 20,000 attendees.

We continue to dialogue with community members at live meetings and via “askthebay” online. In addition, we began surveying feedback on the Phase 1 design and plan at the community outreach meetings in July. We will survey again at the August community outreach meetings. And, we will continue to survey online through September 15, up until the City Commission meeting on September 16.

We have received and tabulated hundreds of completed surveys to date. Respondents’ overall ratings of the design/plan are running 70-75% favorable (4 or 5 rating on a 5-point scale). The most appreciated features are the bayou/mangroves, the access/vistas from the lawns and the sunset boardwalk. Concerns center on preserving the current residential layout of Boulevard of the Arts west of Van Wezel Way, and questions about parking and traffic.

Many thanks to the board members who have helped us distribute surveys throughout the Sarasota community.

Recall, the principal agenda item for our August meeting is transparency and specifically Florida Sunshine Law, which we have been operating under from the beginning, when we were the SBPO planning board.

We look forward to seeing everyone next week.

AG Lafley,
Founding CEO

Bill Waddill,
Chief Implementation Officer

Veronica Brady,
Director of Advancement



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Board Meeting Minutes

May 21, 2019

3:00 pm – 5:00 pm

Board Members Present: Cathy Layton - Chair, Jennifer Compton - Secretary, Rob Lane – Treasurer, Steve Cover, Rod Hershberger, Cynthia McCague, Emily Walsh

Board Members Present by phone: Carlos de Quesada

Board Members Excused: Michael Klauber, Keith Dubose

BPC: AG Lafley – Startup CEO, Bill Waddill – Chief Implementation Officer, Veronica Brady – Director of Advancement, Lori Denny - Project Coordinator

Sasaki Consulting Team: Gina Ford, Susannah Ross

Public: Virginia Haley, Margot Robinson, David Lough, Jon Thaxton, Bob Pirolo, Patrick Gannon, Carl Shoffstall, Dave Bullock, Dan Bailey, Lisa Berger, Howard Davis, Steve Brown, Debra Jacobs, Lee Delieto, Bo Medred, Lou Costa, Roxanne Joffe, Christy May

Ms. Layton called the meeting to order at 3:00 pm. A quorum was present.

Chair report

- Ms. Layton introduced Debra Jacobs with an announcement from The Patterson Foundation:
 - Initial \$2 million donation
 - Matching \$1M for each \$5M raised
 - Total donation \$5M

Ms. Layton requested public input:

- Patrick Gannon – Discussed concern by local residents about the changes in design for Phase 1 and the potential impact on them.

Consent Agenda

- Ms. Layton asked for a motion to approve the consent agenda. The motion was made by Ms. Compton, seconded by Ms. McCague. **Motion passed.**
- Ms. Compton introduced intern Daniel Paredes. Daniel is assisting us with Hispanic American community outreach. Ms. Layton introduced Daniel's mentor Hector Tejeda, Director of Education Initiatives from Unidos Now.

Finance

- Mr. Lane shared the financial reporting is being revised and a financial status report will be available in the coming weeks.

Management Report

Mr. Waddill and Mr. Lafley presented the management report:

- **Communications – Mr. Lafley**
 - Update on addition of Veronica Brady, Director of Advancement
 - Working with City and State on funding. The City is proposing an amount being committed for The Bay on their budget.
 - Proposed home rule TIF – Mayor Liz Alpert has sent a letter to her counterpart at Sarasota County to start working on the details for the TIF
 - Three jobs to complete – design and plan for the first Phase and permitting; funding; programming and event planning.
 - Veronica Brady advised we have received donations to date of approximately \$750,000 for Phase 1, and we are of course very excited about the announcement by The Patterson Foundation.
- **Community Meetings – Bill Waddill**
 - April 17 – Kickoff Meeting City Staff
 - April 17 – Rosemary District Association
 - May 2 – Sarasota Bay Club
 - May 7 – City of Sarasota – Sustainability tour by Stevie Freeman-Montes
 - May 16 – Welcome Club of Sarasota/Manatee
 - May 16 – Gulf Coast Business Exchange (GCBX)
 - May 29 – Sarasota Bayfront 20:20 Stakeholders Meeting Celebration – Arts Alliance at 4:00 pm
 - Update to bayparkconservancy.org email addresses
 - Sasaki visit and mangrove bayou walk-through
- **Sasaki Associates Report – Susannah Ross and Gina Ford**
 - Ms. Ross discussed the mangrove bayou walk-through and schedule for improvements as part of Phase 1 for permitting and site plan approval.
 - Construction to begin the middle of 2020 with potential completion by the end of 2021.

- Steve Cover confirmed the discussed planning and permitting as proposed is on target.
- AG introduced **Christy Samad** and **Chelsea Brown** from **3CDC** to discuss their mission of creating great neighborhoods by growing great civic spaces through event management. (Fountain Square and Washington Park, Cincinnati, Ohio)

Old Business

- None

New Business

- Sunshine training for board members at the August 20 board meeting
- Steve Cover shared several city meetings and updates.

Adjourn

The meeting adjourned at 4:34 pm.