



Team Update Agenda
June 16, 2020
3:00 PM
(Conference Call)

Team Report

- Implementation
 - Mangrove Bayou Walkway
 - Phase 1 Site Plan
- Fundraising
 - Donor database software
- Community Engagement and Communications
- Bill Waddill, Chief Implementation Officer
- Veronica Brady, Director of Advancement
- A.G Lafley, Founding CEO

Adjourn

Upcoming Board and Team Update meetings/calls are listed below.

Board Meeting	July 21, 2020	3:00 pm - 5:00 pm
Team Update	August 18, 2020	3:00 pm
Board Meeting	September 15, 2020	3:00 pm - 5:00 pm
Team Update	October 20, 2020	3:00 pm
Board Meeting	November 17, 2020	3:00 pm - 5:00 pm
Team Update	December 15, 2020	3:00 pm



Board Meeting Minutes
May 19, 2020
3:00 pm
(via Zoom Call)

Board Members by Zoom: Cathy Layton – Chair, Rob Lane – Treasurer, Jennifer Compton (Secretary), Liz Alpert, Steve Cover, Carlos de Quesada, Keith Dubose, Michael Klauber, Cynthia McCague, Emily Walsh

BPC: A.G. Lafley – Founding CEO, Bill Waddill – Chief Implementation Officer, Veronica Brady – Director of Advancement, Lori Denny - Project Coordinator

Agency Consulting Team: Susannah Ross, Gina Ford

Public: Suzanne Lynch, Jon Thaxton, Robert Medred, David Lough, Marty Taffel, Nicole Zimmerman, Gabrielle Connor, Denise S.

Public Comments

- None

Chair Report

- Ms. Layton asked for board and team member feedback on their Mission Moment.

Consent Agenda

- Ms. Layton asked for a motion to approve the consent agenda. The motion was made by Ms. Compton and seconded by Ms. McCague. **Motion passed.**

Financial Report

- Mr. Lane shared information on the following:
 - April 2020 financial statements
 - Sweep program on asset protection implemented

- Wright Accounting turnover of personnel
- Status of audit
- Ms. Layton advised several donors asked about protection of funds, and thanked Ms. Brady and Mr. Lane for working to put a plan in place to protect those funds.

Management Report

Mr. Lafley, Mr. Waddill and Ms. Brady presented the management report:

- Mr. Waddill provided an update on the Mangrove Bayou Walkway construction, including temporary signage and progress.
- Mr. Waddill provided an update on the second phase of windowing in the mangroves. Trimming was also done in the area of the kayak launch.
- The mangrove walk project is expected to be complete in January 2021.
- Mr. Waddill provided an update on the Phase 1 Site plan and current meeting schedule; DRC meeting in June, Planning meeting tentatively scheduled for September, City Commission meeting tentatively scheduled for October.
- Ms. Brady shared an update on the Giving Challenge 2020 held April 28-29. BPC placed 18th overall by raising over \$100,000 with a \$37,000 match by The Patterson Foundation, and a total of 467 new donors “Friends of the Bay”. Michael Klauber was number 2 in the individual fundraising effort and generously provided a match on the funds raised by his team. We supported, and were supported by, our Bay Park partners - Art Center, Garden Club and Van Wezel Foundation, as well as numerous neighbors who provided outstanding support and outreach. Thank you to the atLarge team for their social media and branding support, The Patterson Foundation for their funding match, and Lori Denny as the Team Lead for The Bay Giving Challenge.
- Ms. Brady advised donations are continuing to come in as a result of the outreach provided by the Giving Challenge.
- Mr. Lafley provided an update on communications. Through our presentations, community meetings, social media and websites we have over 130,000 connections. We continue to share information through videos, articles and updates on Phase 1.
- Mr. Lafley acknowledged atLarge for winning the Florida Public Relations Association PR and Communications campaigns for their work with “The Bay” campaigns.
- Mr. Lafley shared that our team is continuing momentum in moving forward with Phase 1 of The Bay.

Agency/Sasaki Report

- Ms. Ross and Ms. Ford shared they are excited to contribute to the momentum on The Bay project.

Old Business

- None

New Business

- Ms. Layton reminded the board the next meeting in June will be a team update call.

Adjourn

The meeting adjourned at 3:47 pm.