



Board Meeting Minutes

July 19, 2022

3:00 pm

(In-Person and Zoom)

Board Members: Cathy Layton – Chair, Rob Lane – Treasurer, Jennifer Compton – Secretary, Kyle Battie, Carlos de Quesada, Keith DuBose, Stevie Freeman-Montes, Charles Hines, Michael Klauber

Excused: Steve Botelho, Leslie Turner, Emily Walsh

BPC: A.G. Lafley – Founding CEO, Bill Waddill – Chief Operating Officer, Jordan Allison – Development Project Manager, Derick Kitson – Director of Operations, Amber Lamerson – Donor Experience Officer, Frances Bermudez, Mykenzie Johnson, Lori Denny

atLarge: Anand Pallegar – Chief Communications Officer for BPC, Julia Groom

Public: Steve Cover, Joe Medred, Kim Noyes, MagnifyGood, Ysidore Perez, Guest 941-321-9121,

Cathy Layton began the Board Meeting at 3:00 pm.

Public Comments

- Steve Cover reported Bay Runner ridership is strong.

Mission Moment

- Presented by Bill Waddill

Consent Agenda

- Ms. Layton asked Mr. de Quesada to provide his requested revision to the April 19, 2022 meeting minutes, which he provided. Ms. Layton for a motion to approve the consent agenda with minutes revised per discussion. The motion was made by Mr. de Quesada and seconded by Ms. Compton. **Motion passed.**

Chair's Report

- Ms. Layton passed on appreciation to the BPC team for their hard work and commitment to excellence.

Financial Report

- Mr. Lane provided the financial report for June 2022.
- 2021 Audit is expected to be completed next week.

Management Report:

Mr. Lafley, Mr. Waddill, Ms. Lamerson, Mr. Pallegar presented the management report:

- Mr. Waddill introduced Jordan Allison – Development Project Manager, Mykenzie Johnson – Activation Project Manager, and Derick Kitson – Director of Operations
- Mr. Waddill provided Implementation reports with our Design Team
 - Update on Phase 1 – Ibis playground, shade structure for Concession/Restrooms, army of vendors that will be onsite to finish the Concession Plaza. Oval lawn being installed. Finish up with parking lot.
 - Update on Waterfront Trail provided.
 - Final improvements on Waterfront Trail and Van Wezel Way will be several years in the future through government grant already approved.
 - Improvements designs/plans for Canal District area are underway.
 - Landscaping improvements along 41 made possible by an FDOT grant have been completed.
 - Agency Landscape and Planning – Susannah Ross
- Ms. Lamerson provided a fundraising update. To date, \$52M has been raised for the project through strong foundation and philanthropic support. Board members were encouraged to continue support through funding and connections to potential donors. Upcoming Founding Business Partner events were shared.
 - Mr. Lafley provided additional funding information - City and County, Friend of The Bay Campaign kickoff after grand opening, Founding Business Partners, TIF funding. Ms. Layton pointed out that 100% board participation each year is a factor in willingness to give.
- Mr. Pallegar and Ms. Groom provided a Communications overview.
 - Giving Challenge results
 - People counter update
 - Web traffic update
 - Ibis naming contest
- Mr. Lafley provided the CEO report - Funding, Activation, Values, Principles
 - Activation activities continue to grow – public participation is encouraging. The 10-day grand opening has the objective of gaining participation of the community and highlighting what can be enjoyed at The Bay Park. Grand Opening is Oct. 14 – 23, 2022.
 - Risk Management and Insurance update
 - Update on agreement between BPC and the Sarasota Garden Club
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- Ms. Freeman-Montes provided information on revised proposal from The Players for use of the Municipal Auditorium.
- Finishing, Funding and Activation for the 10-day grand opening through teamwork and coordination of partners.

Old Business

- None

New Business

- Stevie Freeman-Montes provided an update on City efforts:
 - Monthly meetings with SPAC Foundation
 - Monthly grant coordination meetings
 - Permitting for 10 days at The Bay
 - Potential lease and usage permits for Sarasota Garden Club and Municipal Auditorium
 - Security issues and coverage

Adjourn

The meeting ended at 4:03 pm.