



PLANNING + DESIGN UPDATE

SEPTEMBER 2023

AGENDA

1 | LOOKING BACK

2 | LOOKING FORWARD

3 | A COMPLETE VISION

LOOKING BACK

MASTER PLAN + PHASE 1

GUIDING PRINCIPLES



Transformation

Transforming a parking lot into a signature public park along Sarasota Bay.



Blue & Green Oasis

Preserving & restoring 53 acres of precious bayfront into a blue & green oasis.



One Park for All

Open & accessible, free & welcoming to the full and rich diversity of our community, now and for generations to come



A Gathering Place

A beloved and sustainable gathering place for family, friends & fun.



Sustainable in Every Way

A financially feasible, operationally doable, sustainable long-term success.



Community of Partnerships

A community of partners enables The Bay to become a reality.

APPROVED MASTER PLAN

THE BAY PARK
TRANSFORMING A
PARKING LOT INTO
A PARK



SITE AERIAL



APPROVED MASTER PLAN

BACK IN 2018

BRIDGE THE DIVIDE

Unexpected combinations and connections

A new cultural center and performing arts hall bridges over the existing inlet, creating a new architectural icon on the bayfront and anchoring a new canal district, with restaurants along a waterfront boardwalk.

South of the canal district, a waterfront park steps down to the bayfront. With outdoor performing spaces, gardens, play spaces and flexible lawns, the park offers a variety of destinations for everyone.

A waterfront drive allows greater accessibility through the site, while three “green fingers” - pedestrian overpasses - link the north, center and southern edges of the site over Tamiami.



LAYERS OF THE DESIGN CONCEPT

Connected + Accessible

A new Bayfront drive creates easy internal access for the site. Central parking is accessed off the 10th Street roundabout and complemented with small landscaped surface lots.



A Green + Blue Oasis

A soft Bayfront edge creates a floodable landscape. The new buildings model best practices for waterfront resiliency and sustainability.




Cultural Vitality


A large iconic building bridging over the channel houses both Van Wezel and the Orchestra, creating a new focal point for the Bay.

What could “Bridge the Divide” feel like?


Nature




Architecture



Water



Human Experience





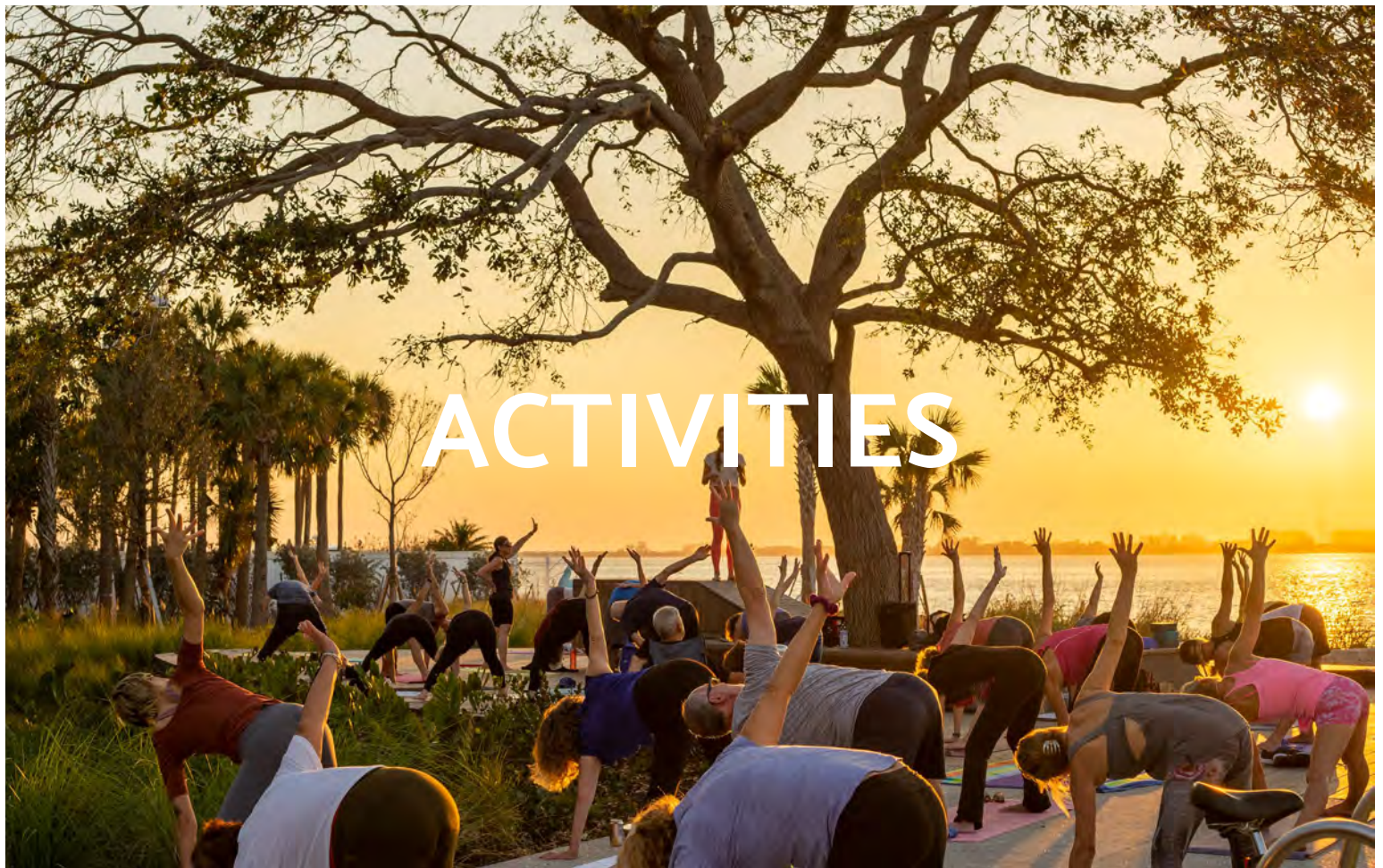
NATURE



ARCHITECTURE

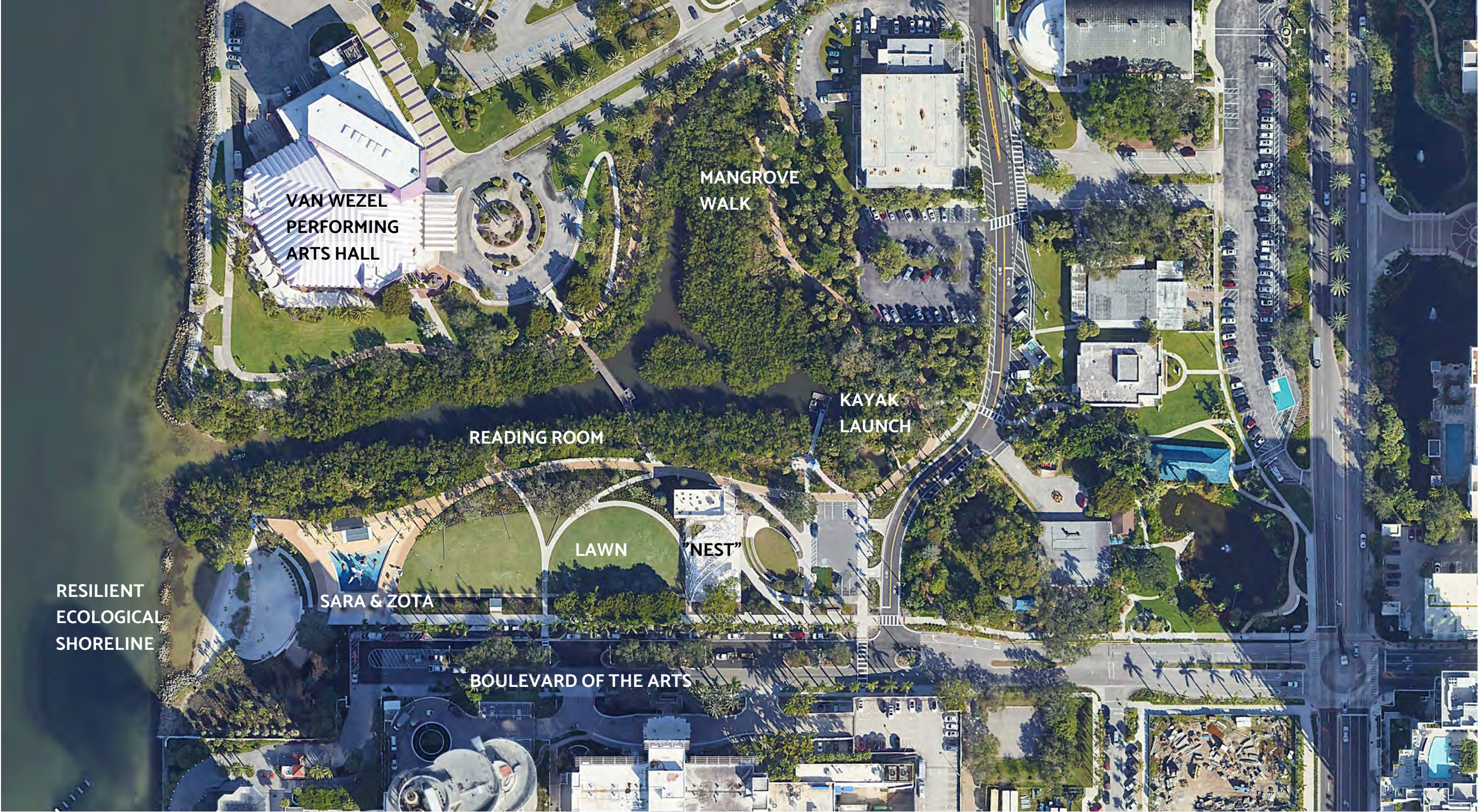


WATER



ACTIVITIES

PHASE 1



An aerial photograph of a park area. On the left, there is a wooden deck or platform with a white door and a set of stairs. In the center, a yellow kayak is on the water. The surrounding area is filled with lush green trees and foliage. The text "THREE CHEERS!" is overlaid in the top left corner.

THREE CHEERS!

Design Award of Excellence and the Frederic B. Stresau Award at the 2023 Florida American Society of Landscape Architects (ASLA)

Merit Award in General Design at 2023 Boston Society of Landscape Architects Design Awards

Best New Park for Kids, Kayaking and Anything, Really AND Best Public Space in Sarasota Magazine Best of Sarasota 2023

1,721,000+

Total Connections Through June 2023



340+

Community/Public Meetings

224,000+

Park Guests since Grand Opening

13,800+

Newsletter Subscribers (50+% Open Rate!)

1,750+

Founding Friends of The Bay

15,300+

Meeting Attendees

23,200+

Event Attendees (Jan-June 2023)

19,700+

Followers on Social Media

102

Founding Business Partners

4

Community Surveys

1,416,000+

Reached on Social Media

7,600+

Survey Respondents

theBay
ONE PARK FOR ALL



1st Anniversary Community Celebration

October 18-22, 2023

One year. One park for all.



iBailando For All!
Wednesday, Oct 18



Community Celebration
Thursday, Oct 19



Boo! at The Bay
Friday, Oct 20



Taste of The Bay
Sunday, Oct 22



Multicultural Festival at The Bay
Saturday, Oct 21



STEVE AUGERI
former lead vocalist
JOURNEY
Saturday, Oct 21



Westcoast Black Theatre Troupe: "Soul & Sass"
Sunday, Oct 22

LOOKING FORWARD

PHASE 2

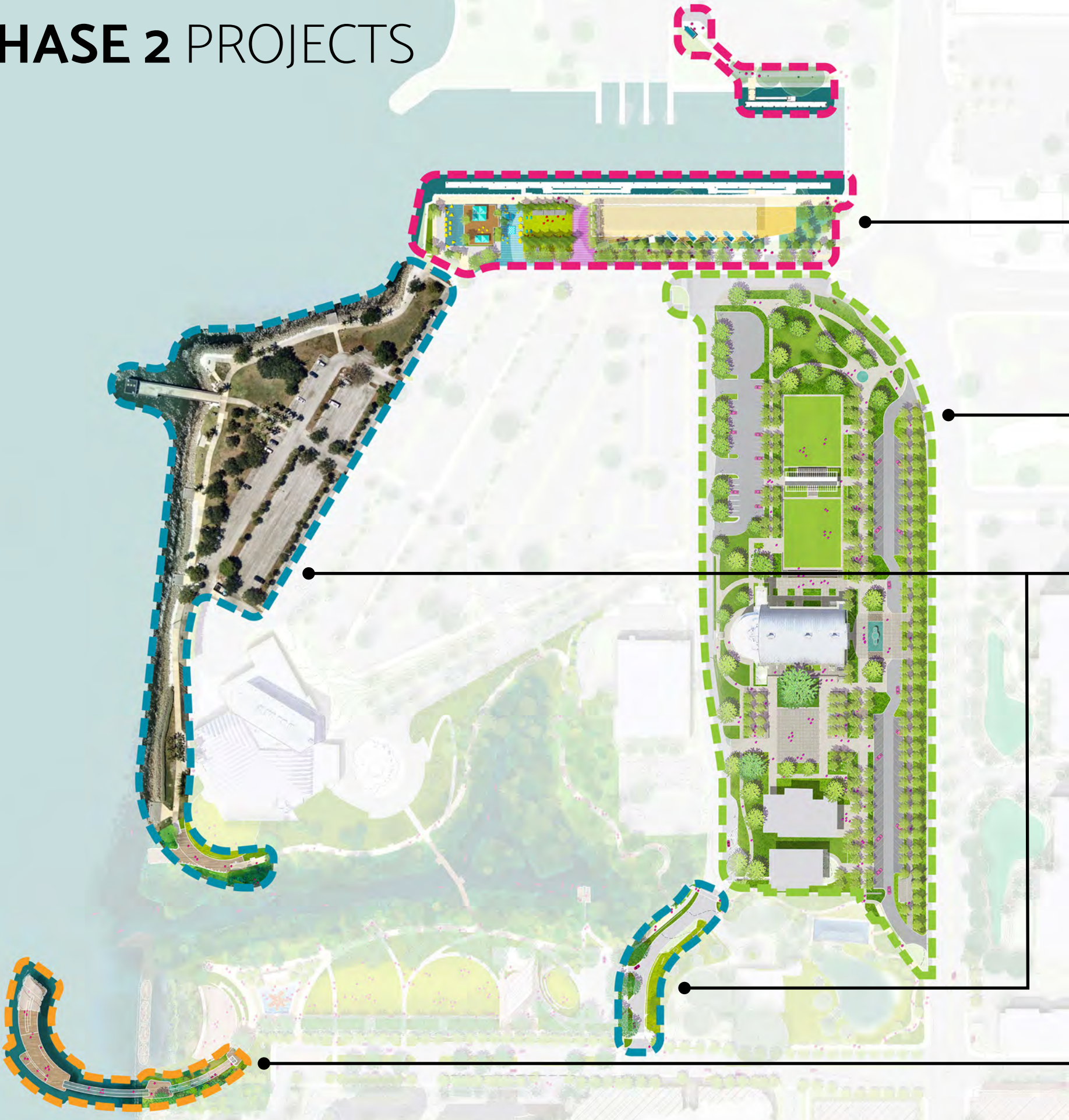
APPROVED MASTER PLAN



PHASE 1 + 2



PHASE 2 PROJECTS



South Canal District

Cultural District

Resilient Shoreline
+ sustainability improvements

Sunset Pier

KICKING OFF THE NEXT PHASES



**Site Walk
of Phase One**



**Sharing + Learning
Worksessions**



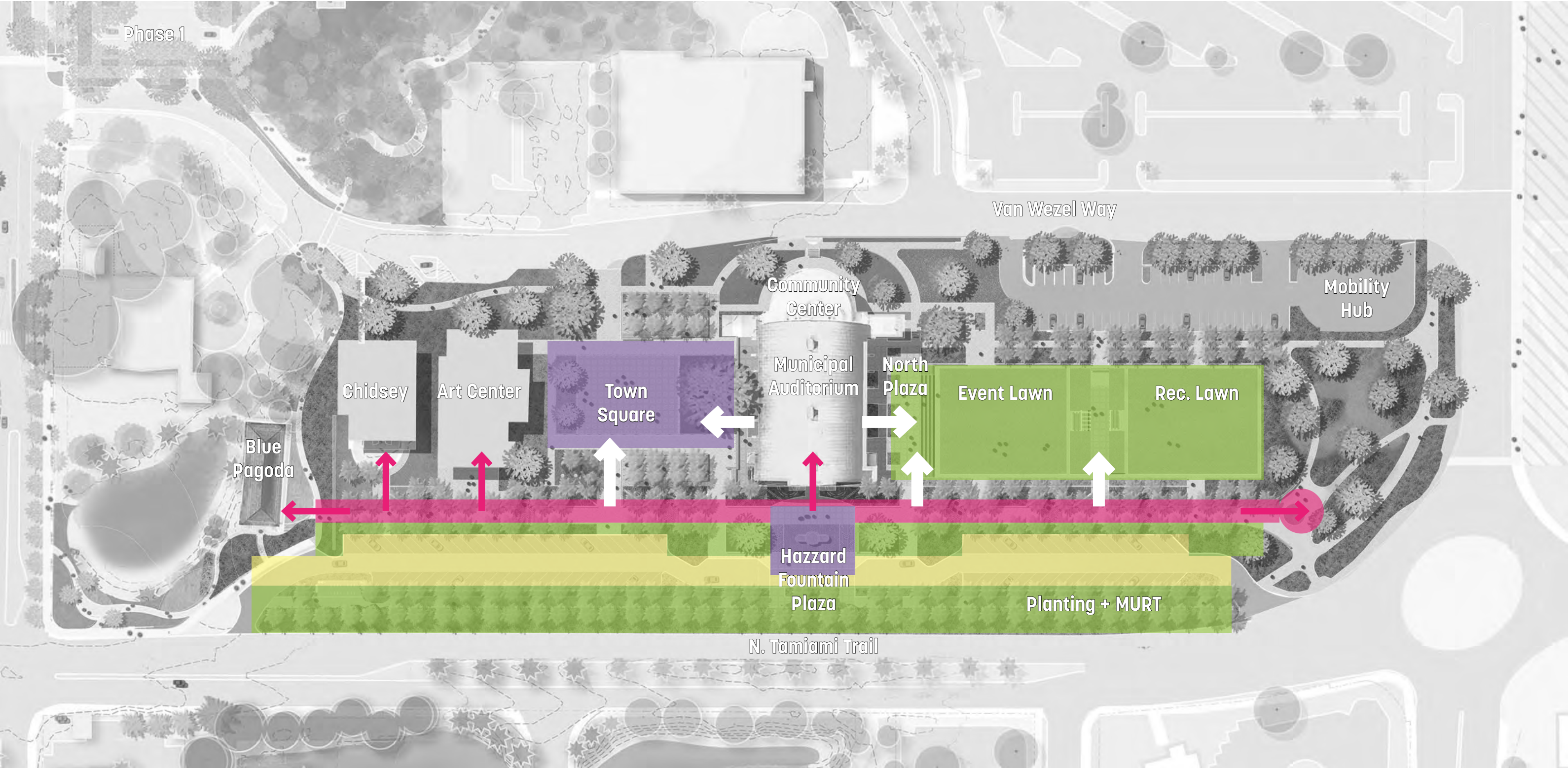
**Site Walk
of Future Phases**



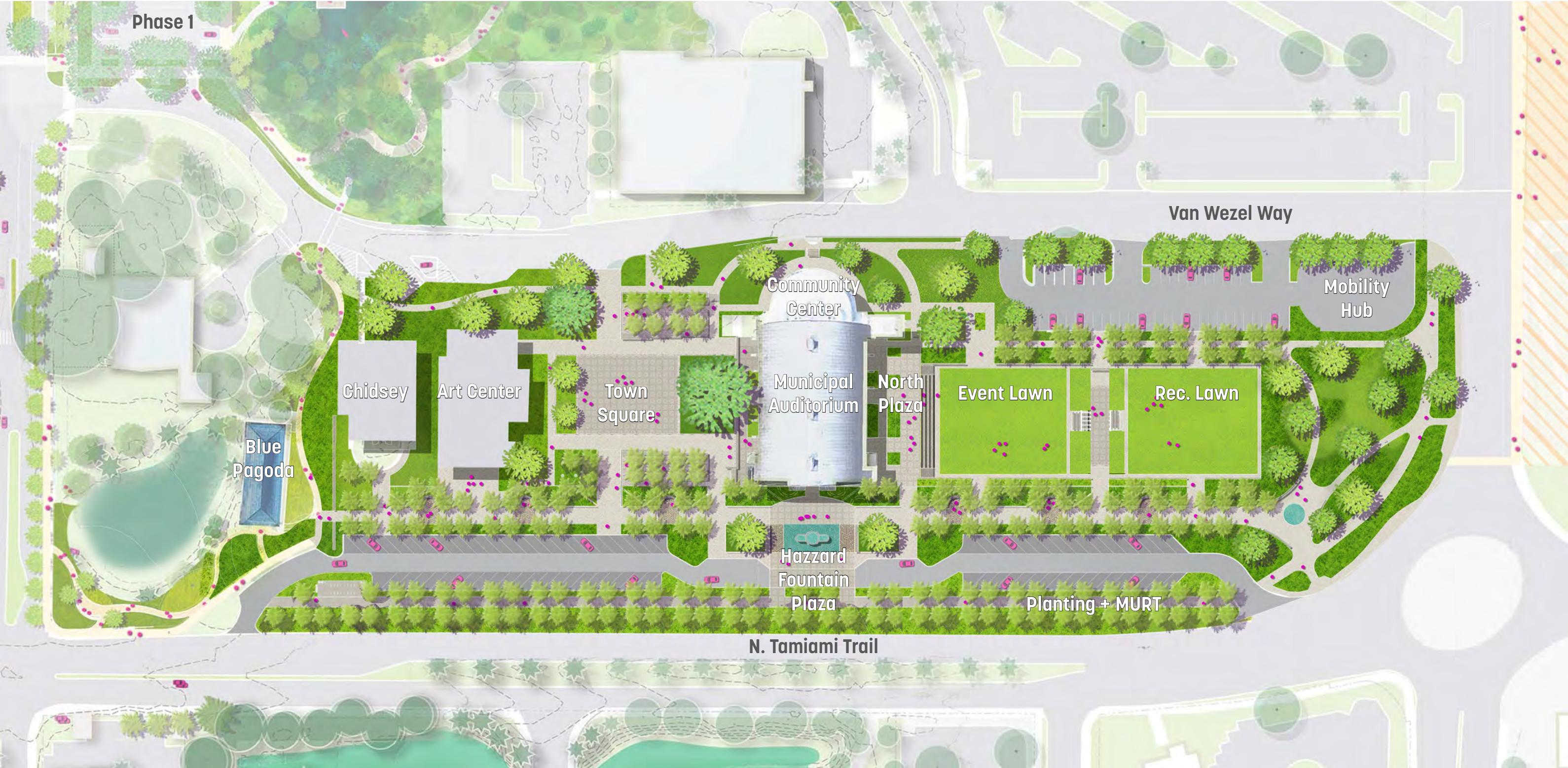
MUNICIPAL AUDITORIUM

CULTURAL DISTRICT

CULTURAL DISTRICT A UNIFIED DISTRICT



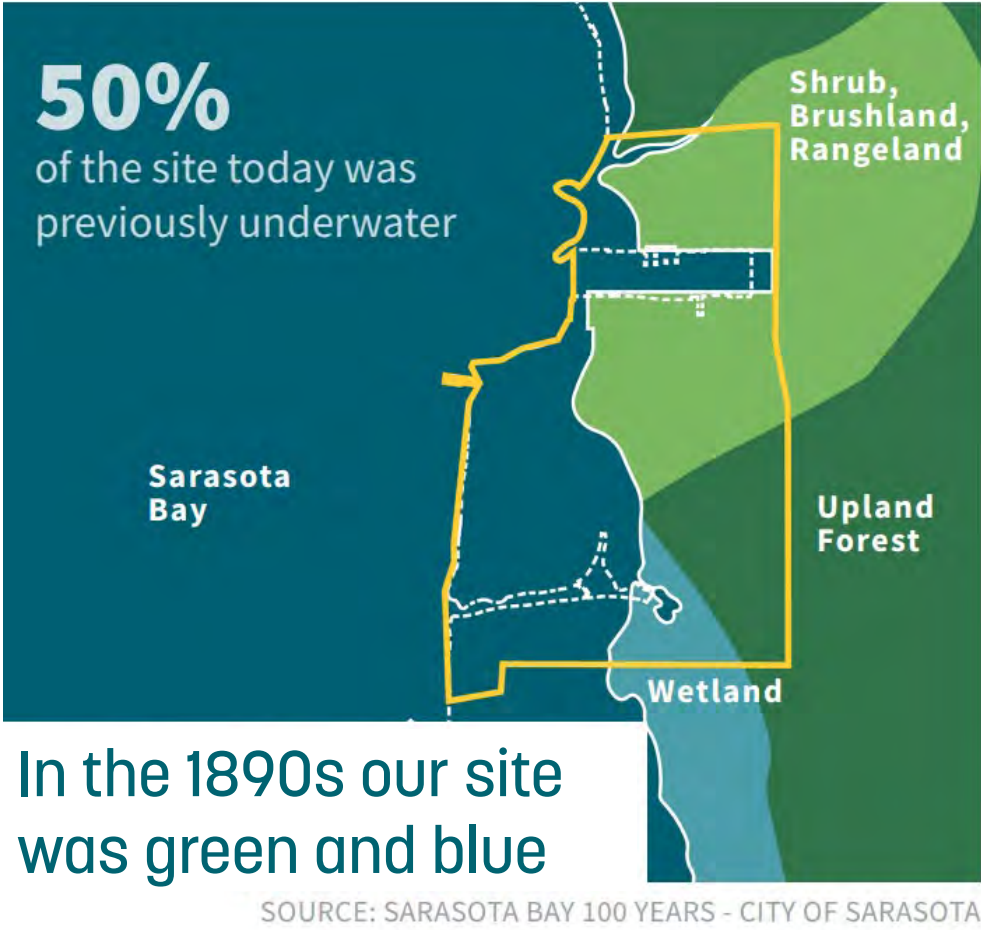
CULTURAL DISTRICT DISTRICT PLAN



RESILIENT SHORELINE



RESILIENT SHORELINE HISTORY



RESILIENT SHORELINE EDGE CONDITIONS



BREAKWATERS

May be a good example for future living shoreline interventions (M&N)

LIMESTONE RIP RAP

Can support bethic communities but current rip rap is not in great structural condition (M&N)

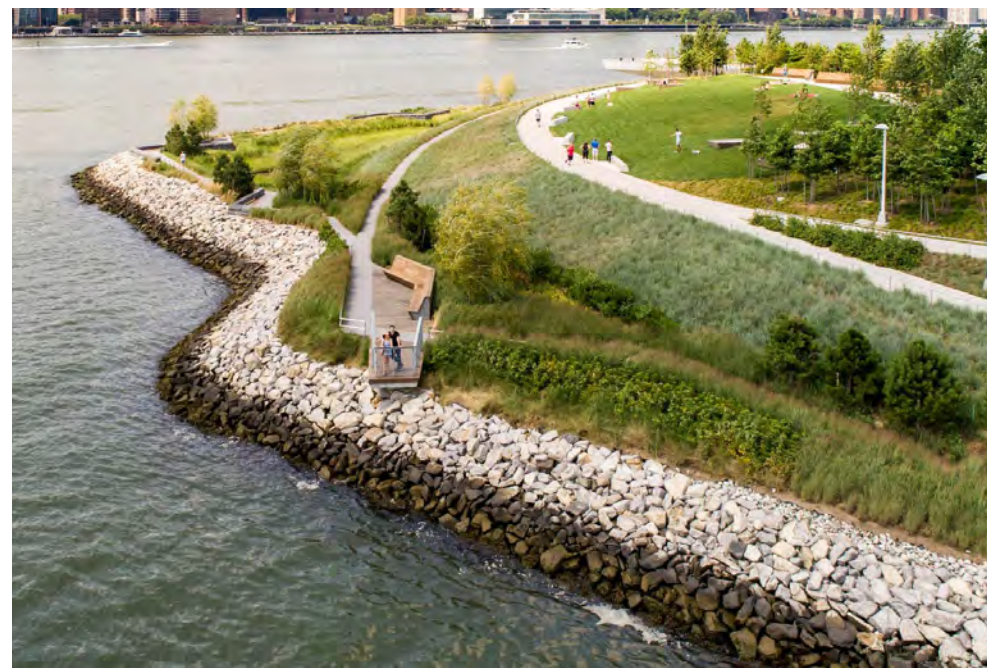
LIMESTONE RIP RAP

Rip rap reventments are standard for wave attenuation and shorelien stabilization - they can support bethic communities but current rip rap is not in great structural condition (M&N)

WAKE + FETCH

Action from boats, wind, and waves here requires engineered shoreline stabilization and wave attenuation measures (M&N)

RESILIENT SHORELINE INSPIRATIONAL PROJECTS



Hunter's Point South Waterfront Park
New York City, NY



Sarasota Living Shoreline
Sarasota, FL

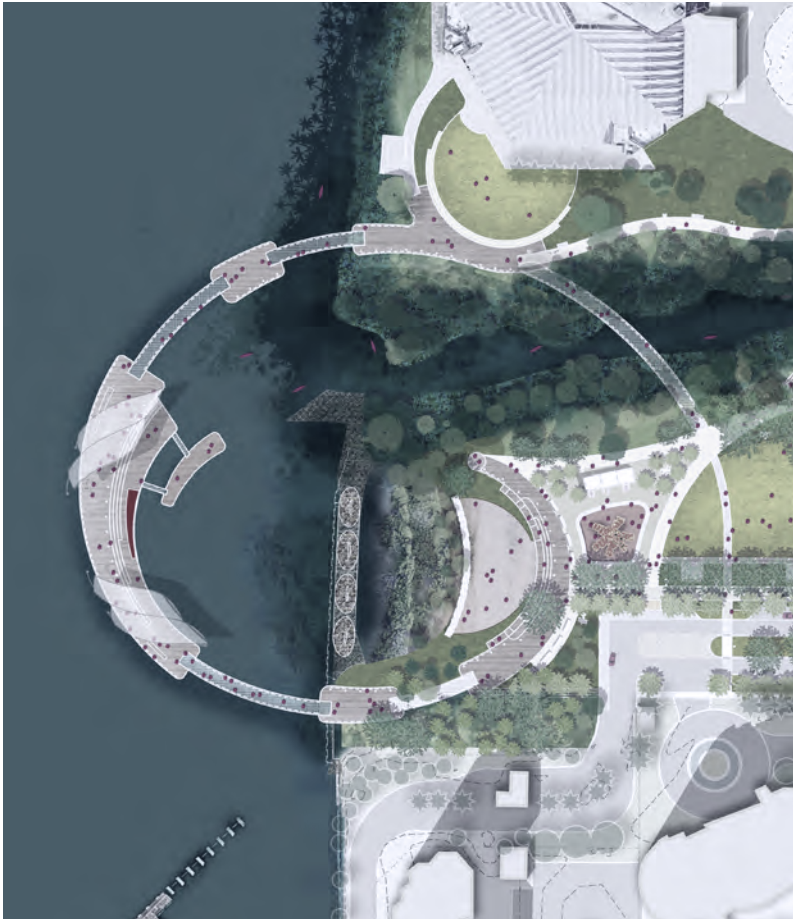


Brevard County Living Shoreline
Indialantic, FL

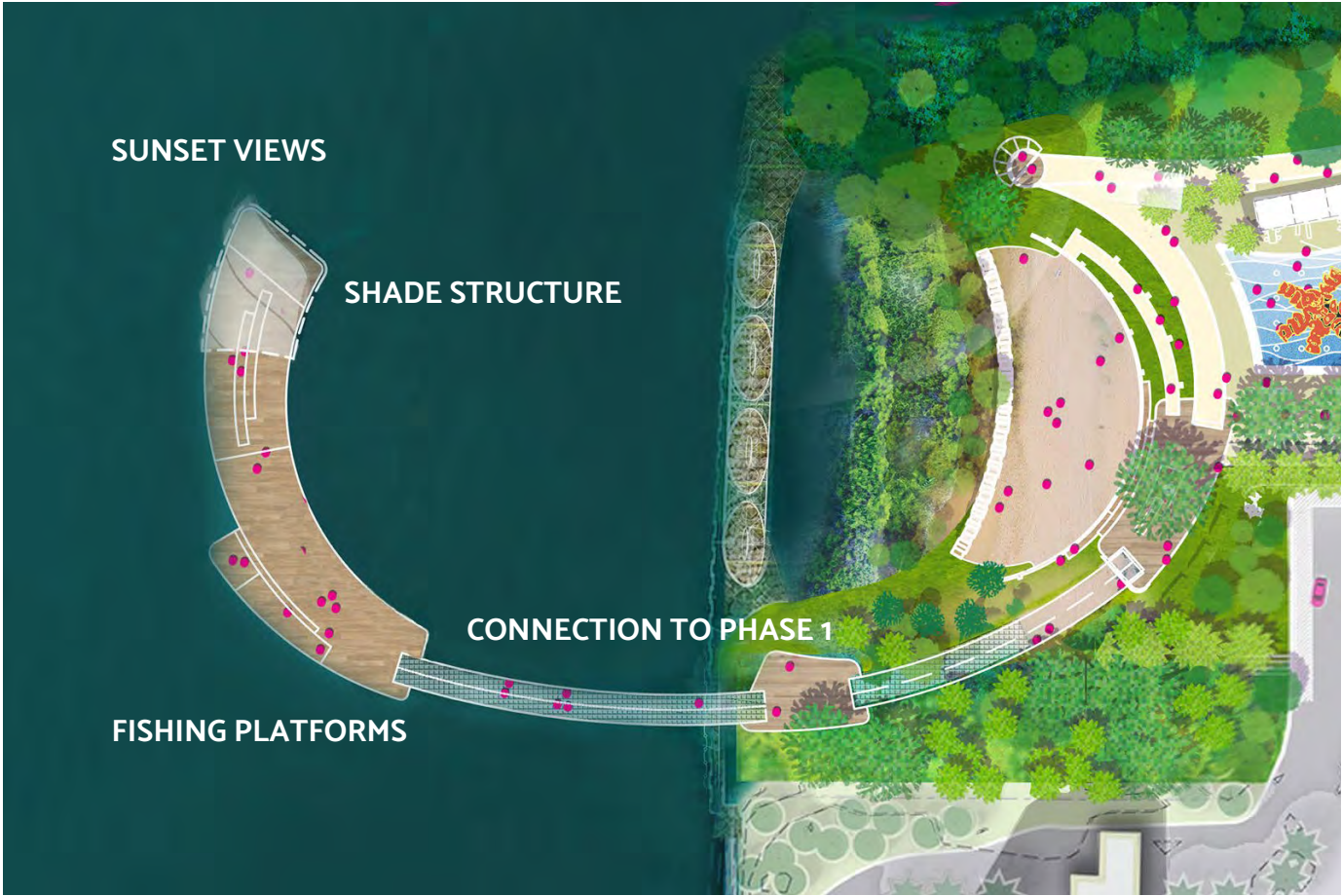


SUNSET PIER

SUNSET PIER ENVIRONMENTALLY SENSITIVE



Previous Pier Geometry



Sunset Pier Geomtry Adjusted to Protect Aquatic Habitats
Currently Undergoing Environmental Reviews

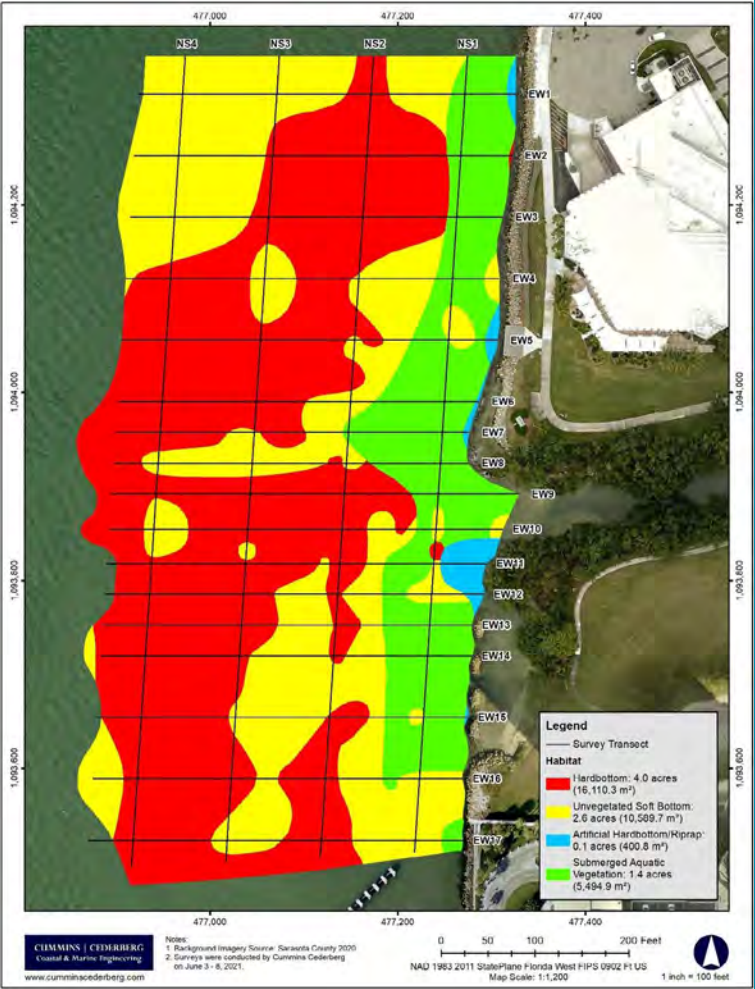


Figure 6. Benthic habitat types and acreage within the survey area



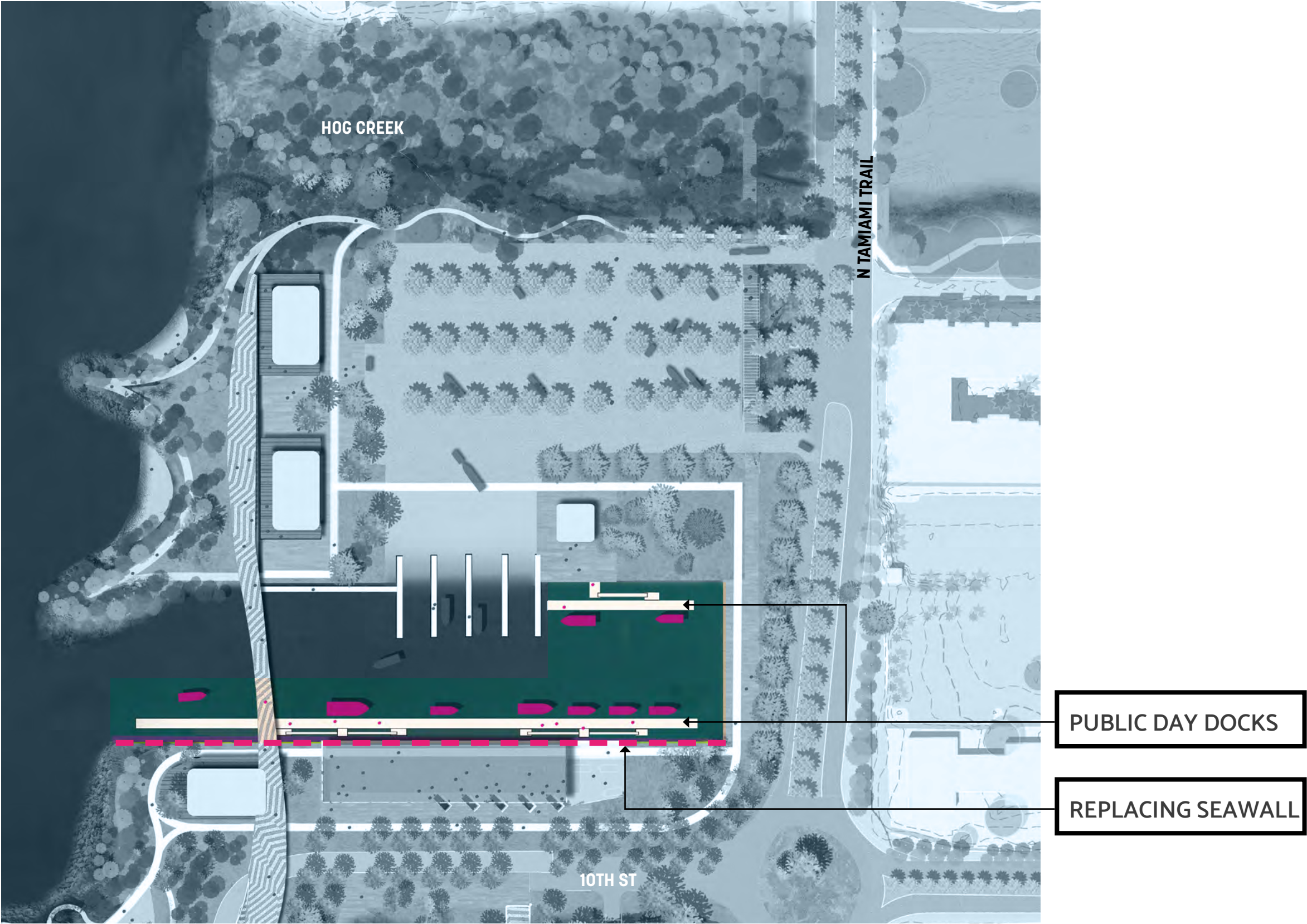
CANAL DISTRICT



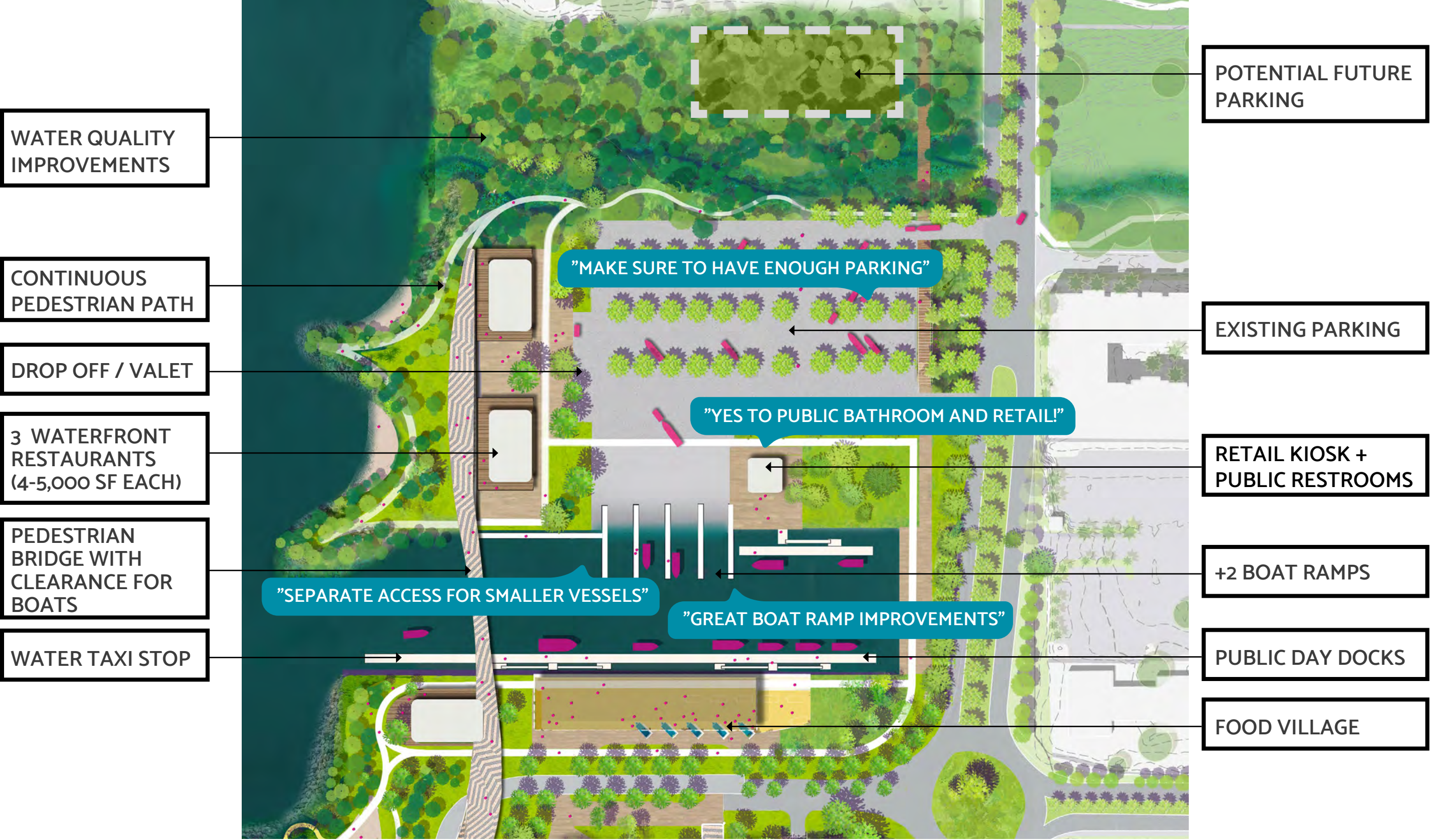
CANAL DISTRICT



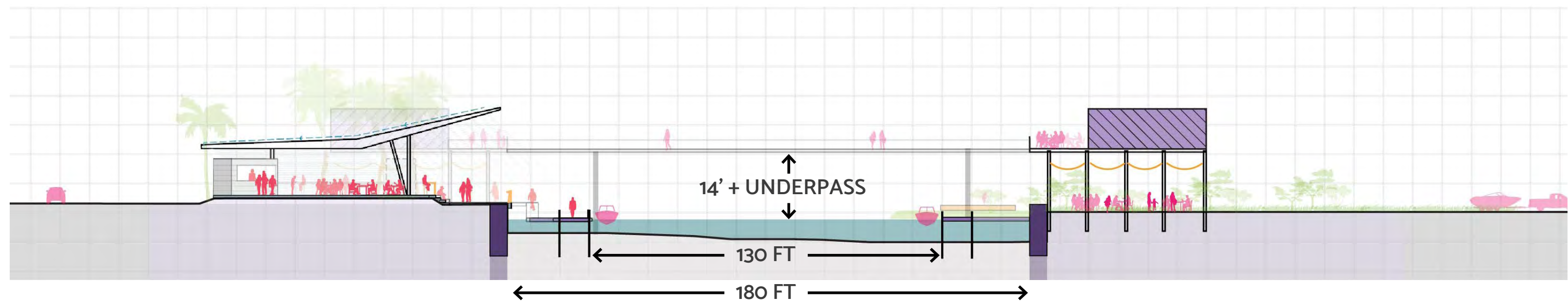
CANAL DISTRICT IN PHASE 2



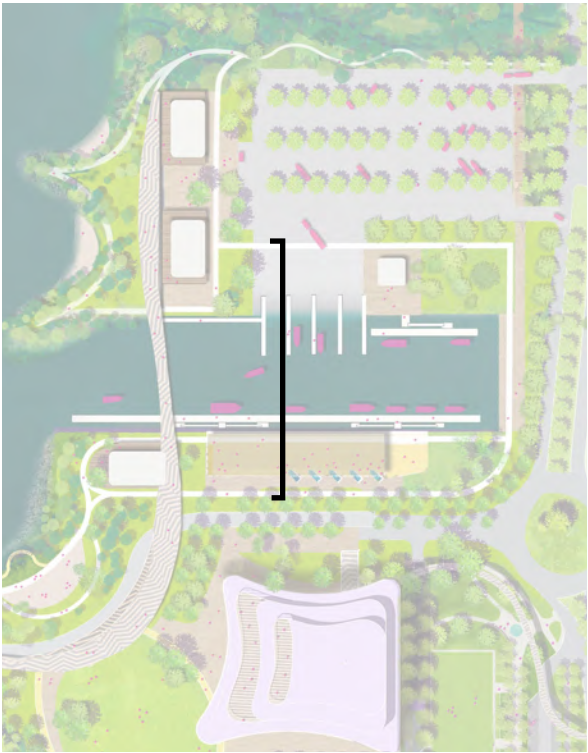
CANAL DISTRICT LONG TERM VISION



CANAL DISTRICT LONG TERM VISION



NOTE:
Maximum trailered boat height per DOT = 13.5'
Minimum bridge clearance per DOT = 17.5'



CANAL DISTRICT INSPIRATIONAL PROJECTS



CELEBRATION PARK
Naples, FL

FINS at SHARKY'S RESTAURANT
Venice, FL

DRY DOCK GRILL
Sarasota, FL

TELL US WHAT YOU THINK!



Your Experience at The Bay Park

How recently have you visited The Bay?
(Please check only one)

- ☐ In the past week
- ☐ In the past 6 months
- ☐ In the past month
- ☐ In the past year
- ☐ In the past 3 months
- ☐ I have NOT yet visited

How likely are you to visit The Bay again or for the first time?
(Please check only one)

Unlikely

☐

1

☐

2

☐

3

☐

4

☐

5Extremely Likely

How would you rate your overall experience at The Bay?
(Please check only one)

Not Good at All

☐

1

☐

2

☐

3

☐

4

☐

5Excellent☐ I have NOT yet been to The Bay

If you have already visited The Bay, what are your favorite features of the park?

A little about you:

Your Street Address _____
Your Zipcode _____

- Age
- ☐ <18 years old
- ☐ 18-24 years old
- ☐ 25-34 years old
- ☐ 35-44 years old
- ☐ 45-64 years old
- ☐ 65+ years old

- Do you have children under 18 years old in your household?
- ☐ Yes
- ☐ No

What is your relationship to Sarasota?

- (Check all that apply)
- ☐ Year-round resident
- ☐ Seasonal resident
- ☐ Work in Sarasota
- ☐ Visitor
- ☐ Other _____

Are you of Hispanic, Latino, or Spanish origin?

- ☐ Yes
- ☐ No

How would you describe yourself?
(Check all that apply)

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ White
- ☐ Hispanic or Latino
- ☐ Other _____



CONCEPTUAL DRAWING

This conceptual drawing shows an updated Master Plan concept for the area of the park just north of 10th Street. This includes:

- Improved park guest access and connectivity to a restored and enhanced bayfront shoreline, sustainable green space and a continuous park-wide walking path.
- New waterfront dining that includes restaurants and a Food Village which offers a wide range of mobile eateries and nearby places and spaces to relax and have fun. Importantly, a portion of the restaurant revenue will go to funding ongoing park operations and maintenance of The Bay – a substantial and critical funding source for the park.
- Improved boater access and experience due to increased boat ramp capacity, and the addition of day docks and retail amenities.
- Substantial and sustainable water quality improvements in and around this area of the park.



KEY PLAN

Tell us a bit about your favorite features in this new area of The Bay just north of 10th Street and how you can imagine spending time there.

Thinking about the description and conceptual drawing of the updated Bay Park Master Plan for the park area just north of 10th Street, how likely would you be to visit? (Please check only one)

Unlikely

☐

☐

☐

☐

☐

Extremely Likely

Why or why not?

THANK YOU

MASTER PLAN UPDATES



MASTER PLAN REFINEMENTS IN PROGRESS

- ① Possible FPL Parking
- ② Boat Ramp Expansion
- ③ Refinement of Overwater Structures
- ④ Preservation of Holley Hall
- ⑤ Preservation of Lawns
- ⑥ Refinement of Pier



SUNSET PIER



Guiding Principles

- » Blue and Green Oasis
- » Accessible for All

Estimated Capital Cost

\$16M - \$18M

Timing

Now - April 2026

(including permitting, commencing from ACOE approval fall 2023)

Benefits

- » Access to/onto the Bay
- » Bay views
- » Nature and discovery
- » Education and recreation
- » Fishing, paddling, wading
- » Sunsets

CULTURAL DISTRICT



Guiding Principles

- » Cultural Vitality
- » An Enlivened Destination

Estimated Capital Cost

\$16M - \$18M

Timing

June 2023 - July 2025

Benefits

- » "Front door" to the park
- » Event and gathering space
- » Honor cultural landmarks
- » Provide cultural heart
- » Improve microclimate

RESILIENT SHORELINE



Guiding Principles

- » Blue and Green Oasis
- » Accessible for All

Estimated Capital Cost

\$13M - \$15M

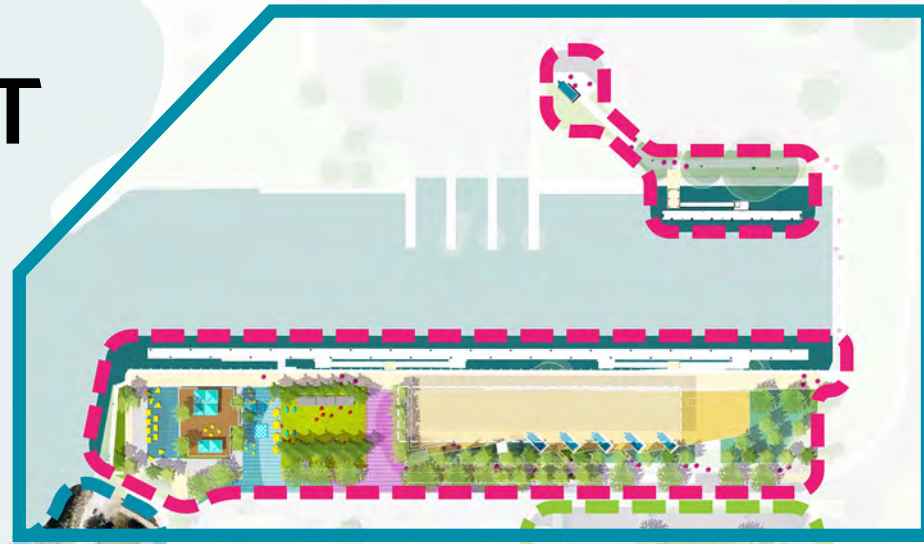
Timing

June 2023 - July 2026

Benefits

- » Access along the Bay
- » Bay views
- » Stormwater management
- » Flood / storms surge resilience
- » Discovery and education

CANAL DISTRICT



Guiding Principles

- » Blue and Green Oasis
- » An Enlivened Destination
- » Economic Sustainability

Estimated Capital Cost

\$8M - \$10M

Timing

June 2023 - November 2026

Benefits

- » Dining on the waterfront
- » Improved infrastructure
- » Day docks / boating
- » Connectivity

