



CITY COMMISSION MEETING

NOVEMBER 2023

AGENDA

1 | MARCH CITY COMMISSION DIRECTION

2 | PUBLIC PROCESS

3 | CANAL DISTRICT UPDATE

4 | MASTER PLAN RECOMMENDATION

PUBLIC PROCESS

7 COMMUNITY MEETINGS

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- Zoning Amendments Public Hearing, Apr 17
- BPC Food & Beverage Working Group 1, Aug 1
- BPC Food & Beverage Working Group 2, Aug 4
- Boaters and Captains Working Group, Aug 4
- Community and Neighborhood Working Group, Sep 25
- Public Meeting 1, Sep 26
- Public Meeting 2, Sep 26



BPC FOOD & BEVERAGE WORKING GROUP 1 & 2

- 6 attendees
- "destination group of restaurants is better than single stand alone"
- "if you get a restaurant overlooking the Bay it's going to be successful"
- Need to be careful how to intermingle boaters, captains, and restaurant patrons.
- "nice to have a range of offerings"
- Best size is 3500 - 5000 sf, one should have 2nd floor event space
- Recommend getting the "shell" done to the BPC's specs for storm durability, etc.
- Future SPAC restaurant not a concern.
- "Boat-to-table" restaurant



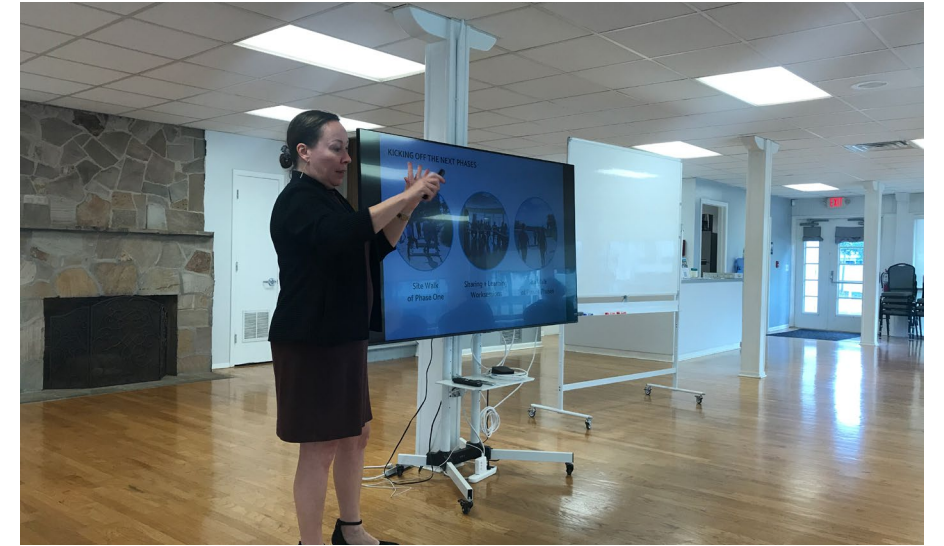
BOATERS AND CAPTAINS WORKING GROUP

- Great attendance.
- “Make sure to have enough parking”
- “Yes to public bathroom and retail!”
- “Separate access for smaller vessels”
- “Great boat ramp improvements”
- Address water quality and contamination concerns.



COMMUNITY AND NEIGHBORHOOD WORKING GROUP

- 4 attendees
- “Great to have no drive-through on Town Square!”
- Concerns for water quality in Hog Creek.
- Desire to keep horseshoe overlook in the original master plan.
- Support for pedestrian overpass over US 41.
- Hope for stronger connection between the Bay and Rosemary District. Especially on parking.
- Suggestion of using shuttle services for restaurant patrons.

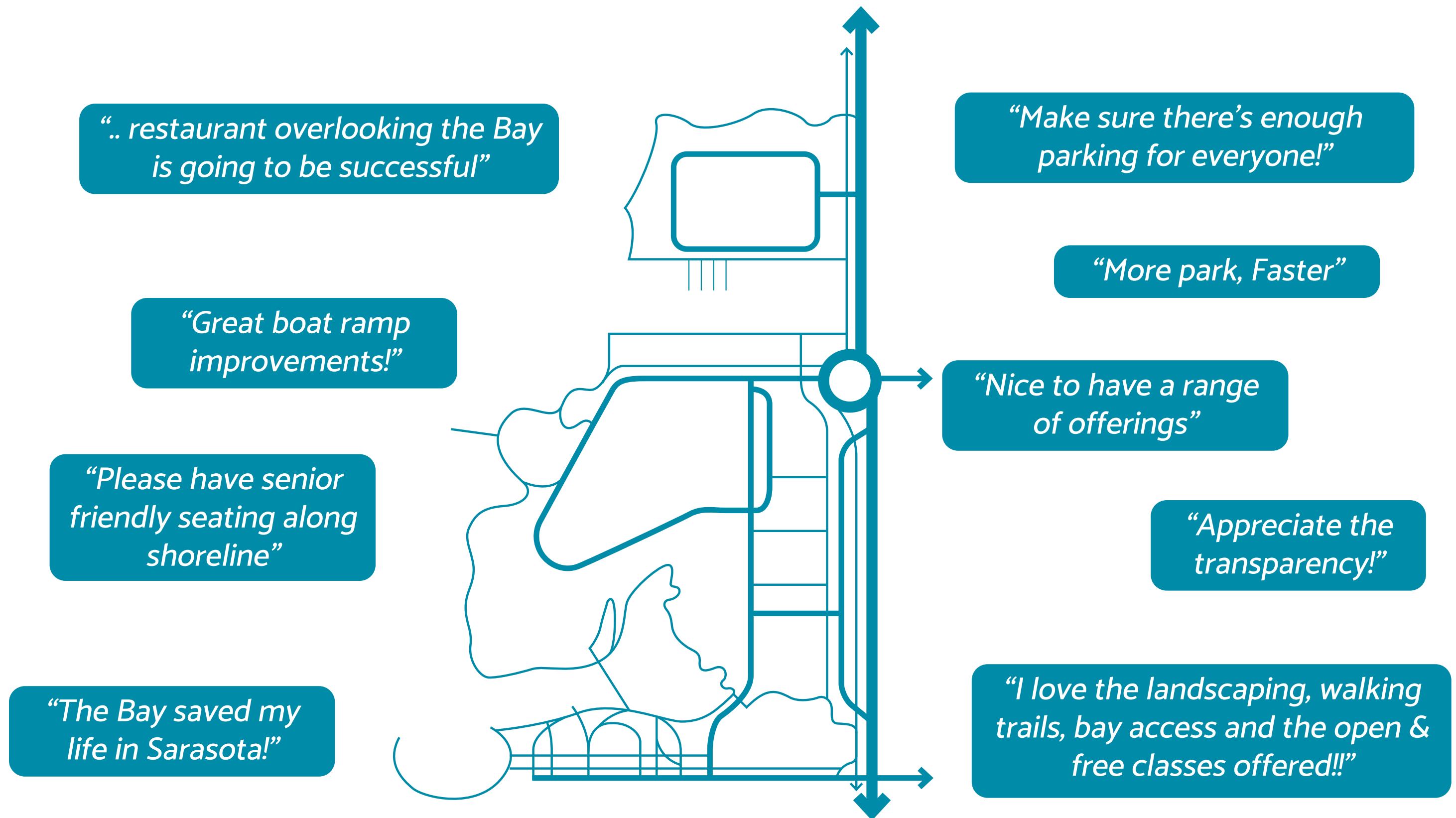


PUBLIC MEETING 1 & 2

- 24 attendees
- “Please have senior friendly seating along shoreline”
- Concern for parking.
- “Love new location of the restaurants!”
- Make sure access E-W along canal remain public.
- Question about interpretation of indigenous shell mounds.
- Support for Town Square to be vehicle free.
- Question about potential ferry services.
- “More picnic areas!”
- “The Bay saved my life in Sarasota!”
- Need for more shade and affordable food options.
- Concern for horseshoe geometry diminishing.
- “Appreciate the transparency!”



WHAT WE HEARD: KEY TAKEAWAYS



SURVEY FEEDBACK

- 20 responses (mostly white year-round residents)
- 5 points for likelihood to visit the Bay again
- 4.8 points for overall experience at the Bay
- 4.9 points for north of 10th St Master Plan
- “I love the landscaping, walking trails, bay access and the open & free classes offered!!”
- Lots of love for the Nest, mangrove trail, free programs.
- “Can’t wait for waterfront dining + boating access”
- “I like everything plan shows. Thank you for all you do, especially the public feedback!”

theBay

ONE PARK FOR ALL

Your Experience at The Bay Park

How recently have you visited The Bay?
(Please check only one)

<input type="checkbox"/> In the past week	<input type="checkbox"/> In the past 6 months
<input type="checkbox"/> In the past month	<input type="checkbox"/> In the past year
<input type="checkbox"/> In the past 3 months	<input type="checkbox"/> I have NOT yet visited

How likely are you to visit The Bay again or for the first time? (Please check only one)

Unlikely
☐
May / May Not Return
☐
Extremely Likely

12345

How would you rate your overall experience at The Bay? (Please check only one)

Not Good at All
☐
Neutral
☐
Excellent

12345

☐ I have NOT yet been to The Bay

If you have already visited The Bay, what are your favorite features of the park?

A little about you:

Your Street Address _____
Your Zipcode _____

Age

☐ <18 years old
☐ 18-24 years old
☐ 25-34 years old
☐ 35-44 years old
☐ 45-64 years old
☐ 65+ years old

Do you have children under 18 years old in your household?

☐ Yes
☐ No

What is your relationship to Sarasota?
(Check all that apply)

☐ Year-round resident
☐ Seasonal resident
☐ Work in Sarasota
☐ Visitor
☐ Other _____

Are you of Hispanic, Latino, or Spanish origin?

☐ Yes
☐ No

How would you describe yourself?
(Check all that apply)

☐ American Indian or Alaska Native
☐ Asian
☐ Black or African American
☐ Native Hawaiian or Other Pacific Islander
☐ White
☐ Hispanic or Latino
☐ Other _____

CONCEPTUAL DRAWING

Tell us a bit about your favorite features in this new area of The Bay just north of 10th Street and how you can imagine spending time there.

This conceptual drawing shows an updated Master Plan concept for the area of the park just north of 10th Street This includes:

- Improved park guest access and connectivity to a restored and enhanced bayfront shoreline, sustainable green space and a continuous park-wide walking path.
- New waterfront dining that includes restaurants and a Food Village which offers a wide range of mobile eateries and nearby places and spaces to relax and have fun. Importantly, a portion of the restaurant revenue will go to funding ongoing park operations and maintenance of The Bay – a substantial and critical funding source for the park.
- Improved boater access and experience due to increased boat ramp capacity, and the addition of day docks and retail amenities.
- Substantial and sustainable water quality improvements in and around this area of the park.

KEY PLAN

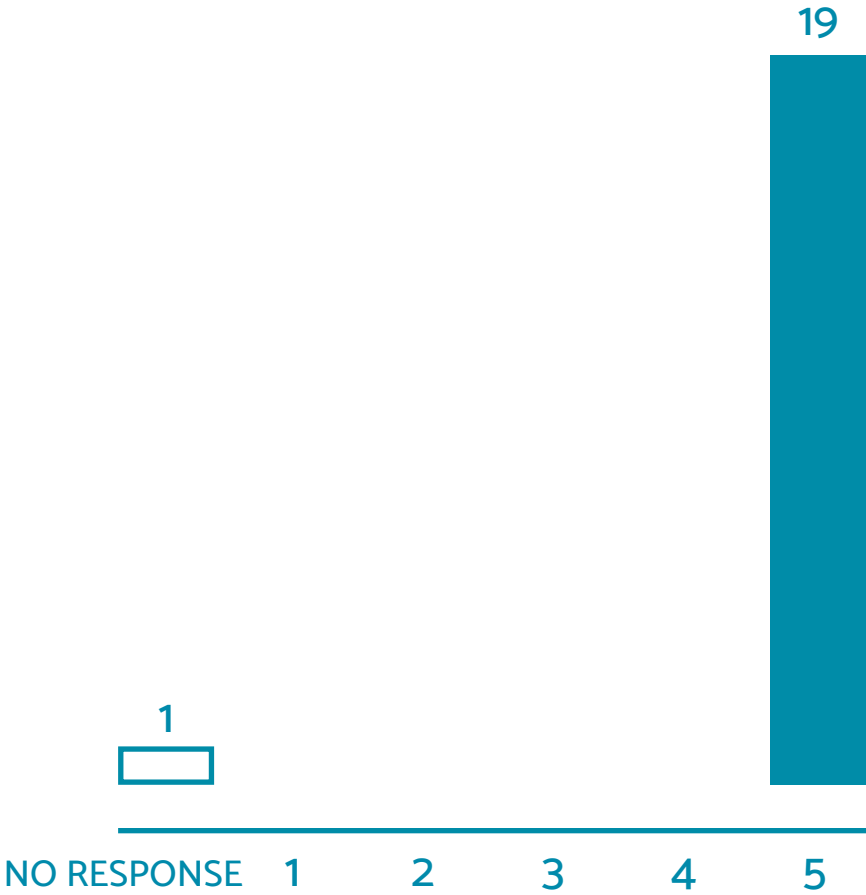
Thinking about the description and conceptual drawing of the updated Bay Park Master Plan for the park area just north of 10th Street, how likely would you be to visit? (Please check only one)

Unlikely
☐
May / May Not Visit
☐
Extremely Likely
☐

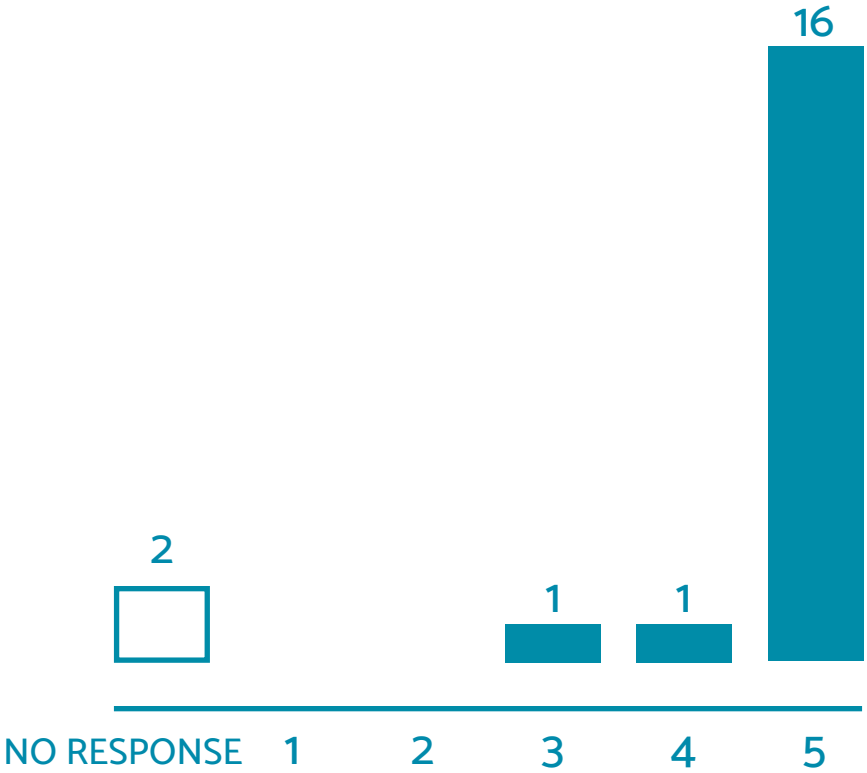
Why or why not?

WHAT WE HEARD: KEY TAKEAWAYS

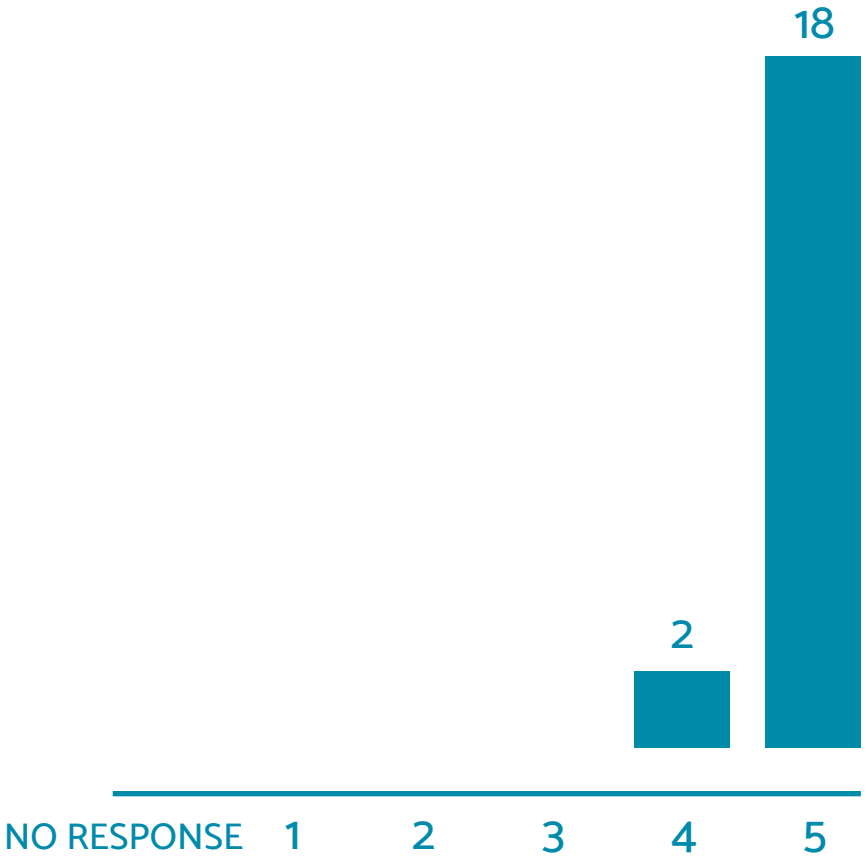
2023 survey: 20 responses



Likelihood to Visit The Bay



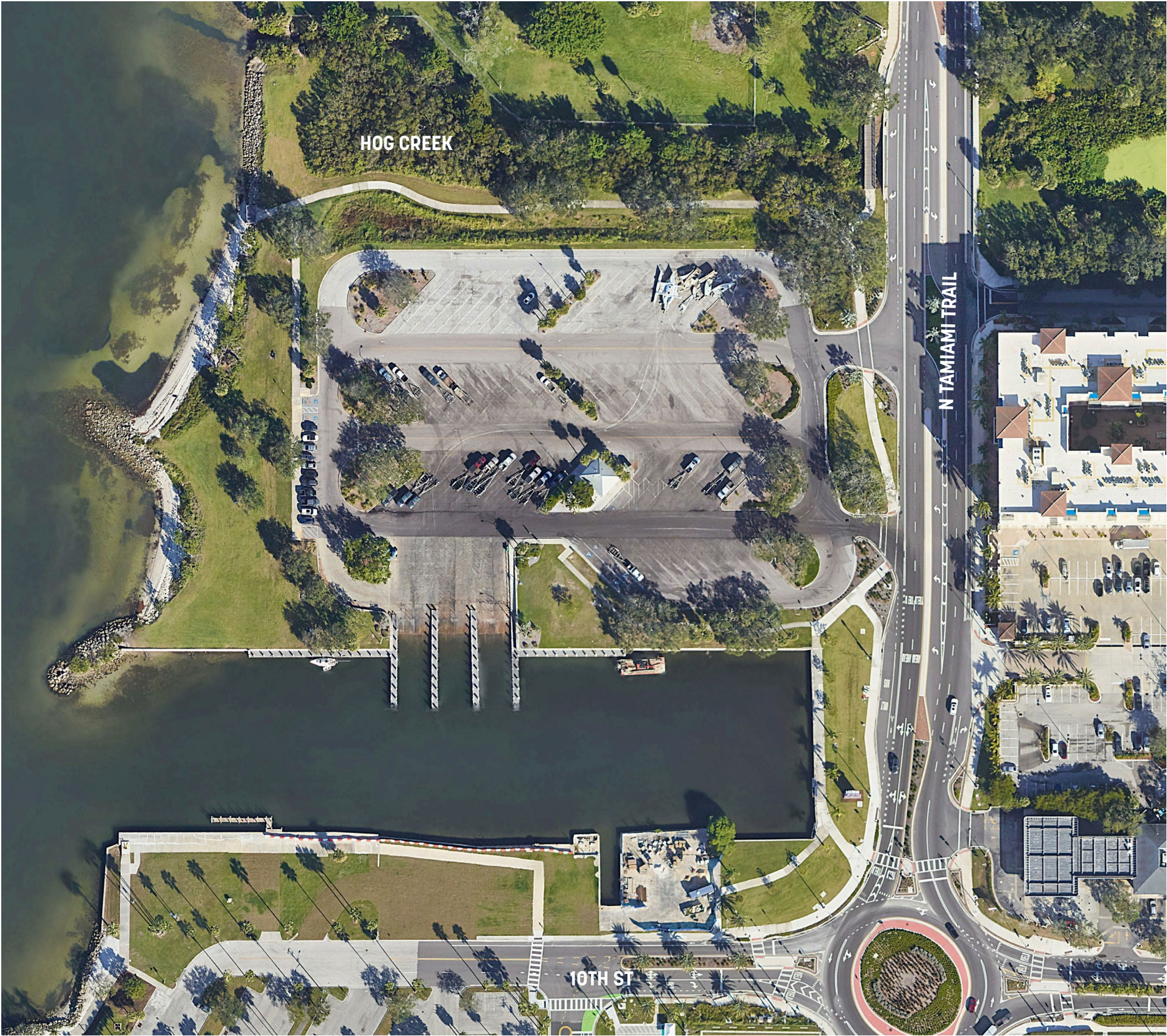
Experience at the Bay



North Canal Master Plan

CANAL DISTRICT UPDATE

CANAL DISTRICT EXISTING CONDITIONS



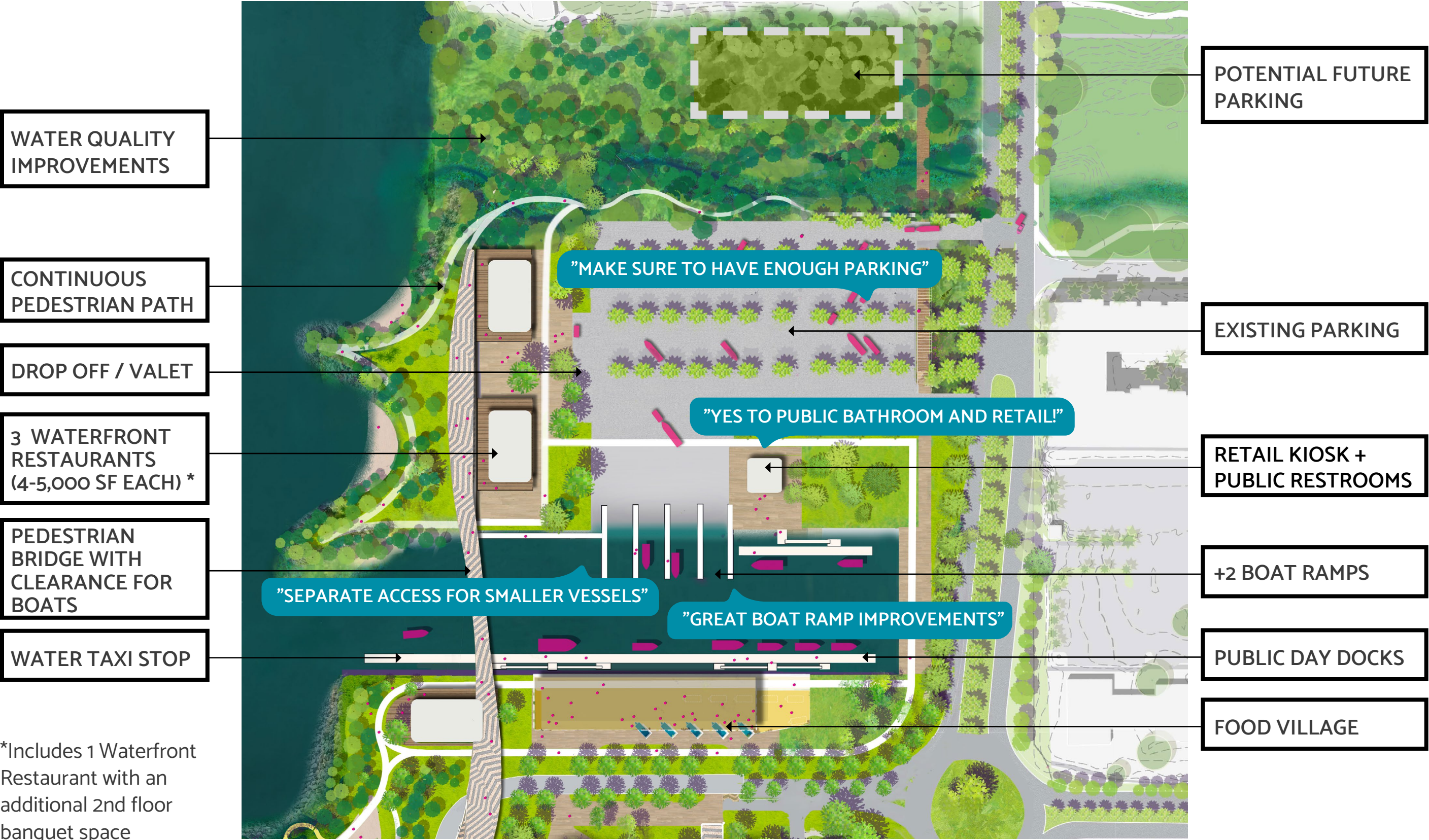
CANAL DISTRICT IN PHASE 2



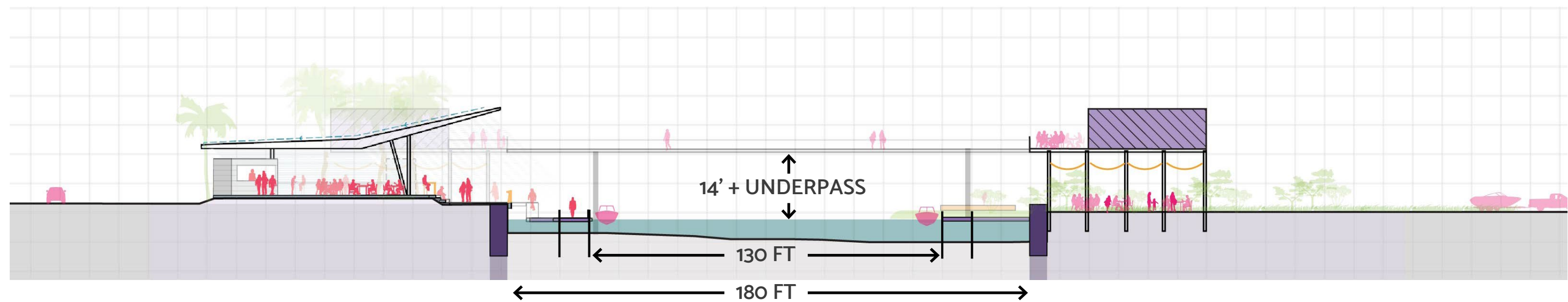
PUBLIC DAY DOCKS

REPLACING SEAWALL

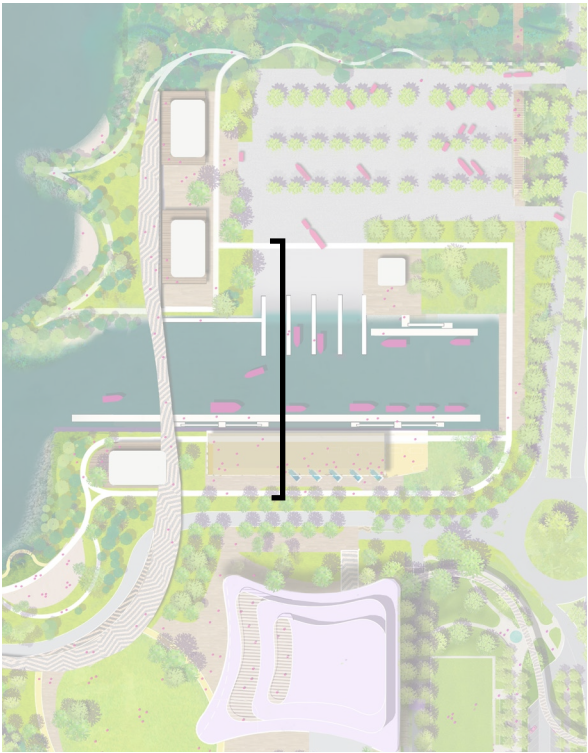
CANAL DISTRICT LONG TERM VISION



CANAL DISTRICT LONG TERM VISION



NOTE:
Maximum trailered boat height per DOT = 13.5'
Minimum bridge clearance per DOT = 17.5'



CANAL DISTRICT INSPIRATIONAL PROJECTS



CELEBRATION PARK
Naples, FL

FINS at SHARKY'S RESTAURANT
Venice, FL

DRY DOCK GRILL
Sarasota, FL

MASTER PLAN RECOMMENDATION

MASTER PLAN RECOMMENDATIONS

- ① Possible FPL Site Overflow Parking
- ② Boat Ramp Expansion
- ③ Refinement of Overwater Structures
- ④ Preservation of Holley Hall
- ⑤ Preservation of Lawns
- ⑥ Refinement of Pedestrian/Fishing Pier



CURRENT MASTER PLAN

Adopted March 8, 2021



RECOMMENDED MASTER PLAN UPDATE

November 20, 2023



THANK YOU!