



Minutes of The Bay Park Conservancy Executive Committee Meeting

Monday, January 15, 2024

8-9am via Zoom

Executive Committee members in attendance: Jennifer Compton (Chair), Rob Lane (Treasurer), Emily Walsh (Secretary).

Other Director attendees: Carlos de Quesada, Michael Klauber, Mark Pritchett, Felice Schulaner.

Other participants: A.G. Lafley, CEO

Ms. Compton called the meeting to order at 8am, and asked Mr. Lafley to lead the committee through the agenda.

Mr. Lafley provided an overview of 2023 results.

Then, Mr. Lafley presented strategic priorities for 2024 based on The Bay's guiding principles and measurable goals BPC tracks on a regular basis. The committee endorsed the priority setting process and setting specific measurable goals.

Mr. Lafley previewed the 2024 operating plan and budget, which would be recommended to the Finance Committee, and if/when approved, recommended to the directors for approval at the January 16 Board meeting.

Mr. Lafley provided a high-level overview of Phase 2 project design/plan progress, and answered committee member questions for clarification.

Ms. Compton and Mr. Lafley facilitated a discussion with committee members about how specifically executive officers and directors could help The Bay team with fundraising and recruiting/staffing of key positions.

Ms. Compton adjourned the meeting at 9:05 AM.

Ms. Compton requests committee members hold the following dates on their calendars for Executive Committee meetings: February 19, March 18, and April 15, 8-9 AM.