



Minutes of The Bay Park Conservancy Executive Committee Meeting

Monday, March 18, 2024

8-9am via Zoom

Executive Committee members in attendance: Jennifer Compton (Chair), Rob Lane (Treasurer), Emily Walsh (Secretary).

Other Director attendees: Carlos de Quesada, Tony Gamelin, Charles Hines, Michael Klauber, Mark Pritchett, Felice Schulaner.

Other participants: A.G. Lafley, CEO

Ms. Compton called the meeting to order at 8:01 AM.

Mr. Lafley provided an overview of February and 2024 Calendar Year results progress versus annual goals.

- February was an all-time record month since the park Grand Opening in October, 2022. Nearly 40,000 guests came to The Bay in February.
- Park Guest visits and satisfaction, fundraising, and Phase 2 design/planning are on track and on budget through February.
- The Bay is delivering on “one park for all” with a broad and diverse mix of park guests.

A Gulf Coast Community Foundation \$2 million Community Challenge Match in 2024 was approved by the Gulf Coast board on February 20 and announced to the public at The Nest at The Bay on February 28.

- This generous challenge match should enable The Bay to deliver \$4.5 million in private donations in 2024 and, in addition, earn the \$1 million match from The Patterson Foundation for achieving the fourth \$5 million private fundraising milestone, which would complete the second major TPF challenge campaign.

TheBaySarasota.org

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The BPC team continues to identify and work on maintenance and safety opportunities in Phase 1 of park that is open and operating for the public.

- Kebony wood will be replaced where it's not performing as expected -- on the Bayou Bridge, and on the Mangrove Bayou Walkway, and other areas, as needed, throughout the park.
- Maintenance, operating, and safety improvements will be made at the Playground and The Oval.

BPC Organization Update: Since the beginning of 2024, BPC has added four players to the team: Sydney Baulier (Digital Communications Manager), Trey Hammett (Director of Advancement), Michelle Reynolds (Accounting/ Bookkeeping), and Kathy VanDorne (Rentals/ Reception).

AG Lafley requested Director support of the upcoming Giving Challenge (April 9-10 | Noon to Noon):

- Become a Peer-to-Peer fundraiser.
- Videotape a personal message of support to encourage donations.
- Consider making a challenge match gift to encourage more donations during the 24-hour challenge.
- Visit in person, the Pop-Up Giving Station at The Nest and other events taking place in the park (Pop-Up Station Schedule: April 9 12-2pm and 6-7pm, events scheduled throughout the 24 hours).
- Much appreciation and many thanks to the Directors participating in the above.

Mr. Lafley left the meeting at 8:45am.

In Executive session, the Executive Committee and attending Directors discussed governance improvements to support board and management continuity, 360-reviews of Executive Committee members and Directors, an Advisory Council or Ambassador program for outgoing Board members, and potential plans for Management succession in 2025.

Ms. Compton adjourned the meeting at 9:03 AM.

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For Directors' future planning:

- Upcoming Meetings:
 - City Commission: 4/15
 - County Commission: 4/23

- BPC Meetings:
 - Executive Committee: 4/15
 - Finance Committee: 4/16
 - Board Meeting: 4/16, 3:00-5:00pm (Bayfront Community Center)

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