

## BPC Priorities/ Responsibilities (16 April 2024)

- Focus Next**
- Fundraising (Foundations, Leadership Donors, Business Partners, FOTB)
- 100 Days:**
- Phase 2: Canal + Cultural Districts, Resilient Shoreline, Chidsey and Garden Club
  - Finalize/execute events + communications with excellence to consistently deliver delightful park guest experiences
  - Operate and maintain the park to ensure it always looks like Day #1

| Priority  | What  | Timing  | Who   |
|---|---|---|---|
| Fundraising<br>(Enabler of Park Development, BPC Operations + Free Programming) | <ul style="list-style-type: none"> <li>– Private (Eligible for GCCF and TPF Matches)                             <ul style="list-style-type: none"> <li>▪ Foundations</li> <li>▪ Leadership Donors</li> <li>▪ Business Partners</li> <li>▪ Friends of The Bay</li> </ul> </li> </ul>    | Ongoing<br>Ongoing<br>Ongoing<br>Ongoing                  | AGL, TH<br>AGL, TH, JC, Board, VB<br>TH<br>DS   |
|   | <ul style="list-style-type: none"> <li>– Public                             <ul style="list-style-type: none"> <li>▪ Phase 2 City Bond Funding: In Place</li> <li>▪ County (April 23)</li> <li>▪ Grants: Federal, State, Other</li> </ul> </li> </ul>                                   | Ongoing<br>Ongoing<br>Ongoing                             | AGL, SG<br>AGL, JC<br>AGL, Cummins Cederberg  |
| Phase I Implementation  | <ul style="list-style-type: none"> <li>– Manage and complete identified priority improvements to ensure safety/ security and improve everyday operational efficiency/ effectiveness</li> </ul>  | Ongoing   | DK, DS, J. Stutler, Swift, K-H  |
| Phase 2 Design/ Implementation  | <ul style="list-style-type: none"> <li>– Entitlement Application Processing – Comp Plan Approved, Rezone and ZTA Proceeding</li> </ul>  | Ongoing   | P DiMaria, K-H  |
|   | <ul style="list-style-type: none"> <li>– Phase 2 Projects                             <ul style="list-style-type: none"> <li>▪ Chidsey/ Garden Club</li> <li>▪ Canal District</li> <li>▪ Cultural District</li> <li>▪ Resilient Shoreline</li> <li>▪ Sunset Pier</li> </ul> </li> </ul> | Summer 2024<br>Fall 2024<br>Ongoing<br>Ongoing<br>Ongoing | AG, DK, J. Stutler, Swift, SSAI<br>AG, P DiMaria, J Stutler, Swift, Haskell<br>AG, P DiMaria, J Stutler<br>AG, P DiMaria, J Stutler<br>AG, P DiMaria, J Stutler |
|   | <ul style="list-style-type: none"> <li>– Finalize Summer programming plans (offerings, frequency, locations) – based on Construction Schedule</li> </ul>  | Thru August   | DS, FB, SB, O&M Team  |
|   | <ul style="list-style-type: none"> <li>– Finalize 2<sup>nd</sup> Anniversary Plans: Schedule, Special Events Permit (month of October, Oct 16-20)</li> </ul>  | By July 1   | DS, DK, City  |
|   | <ul style="list-style-type: none"> <li>– Publish 2023 Annual Report</li> </ul>  | Jan-Apr '24   | DS, SB, AtLarge   |
| Operations + Maintenance  | <ul style="list-style-type: none"> <li>– Secure 2025 City Funding for Ops/ Maintenance: ~\$475,000 ask</li> </ul>   | Ongoing   | AGL, DK   |
|   | <ul style="list-style-type: none"> <li>– Update/ finalize Building Usage Agreements with the City</li> </ul>  | Ongoing   | AGL, J Jorgensen, DK  |
|   | <ul style="list-style-type: none"> <li>– Continue operational coordination of summer improvement work (P1 Improvements, Chidsey, SGC)</li> </ul>  | Ongoing   | AGL, J Stutler, DK, DS  |
|   | <ul style="list-style-type: none"> <li>– File claim for failed Kebony and coordinate with local provider for lpe replacement</li> </ul>   | Ongoing   | DK, J Stutler   |
| Organization/ Culture   | <ul style="list-style-type: none"> <li>– Recruit, hire + onboard new employees, as needed. Continue to evolve/ strengthen the BPC culture/ team</li> </ul>  | Ongoing   | AGL, RH, Dept Leaders   |