



Minutes of The Bay Park Conservancy Executive Committee Meeting

Monday, October 14, 2024

8:00-8:45 a.m. via Zoom

Executive Committee members in attendance: Rob Lane (Treasurer), Emily Walsh (Secretary). Jennifer Compton (Chair) excused.

Other Director attendees: Jeff Jackson, Mark Pritchett, Felice Schulaner

Management participants: A.G. Lafley (CEO), Diana Shaheen (Director Park Guest Experience)

Ms. Walsh called the meeting to order at 8:00AM.

Mr. Lafley reviewed the state of the park, emphasizing the importance of resilience, and the incredible inspirational efforts of the team, led by Derick and Diana, to clean up the park and keep it open for the community. The Bay is the only city park open to the public. He also provided an update on Bay Park Conservancy progress versus goals and plans, including progress versus operating budget, financial and organization goals, and shared a status report on phase 2 development projects.

Ms. Shaheen shared an update on the overall park program, the Second Anniversary activities and events, Director participation requests to join the Second Anniversary Community Celebration on Wednesday evening, the Friday morning State of the Park, and the signature concerts on Friday and Saturday evening. She also shared the overall communications and marketing plans.



Mr. Lafley reported on the semi-annual October 3, 2024 BPIB meeting. Ms. Compton and he provided an update on Phase 2 development projects and received park improvement board support to focus on three feasible, high-priority projects: e.g., the Canal District, the Cultural District and the Resilient Shoreline. The [BPIB PowerPoint presentation](#) is available on the website.

The group discussed Second Anniversary plans and participation, operating priorities, and Phase 2 project priorities.

Ms. Walsh adjourned the meeting at 8:45 AM.